



**DRAFT MLA Executive Board Meeting Minutes
Friday, April 13th, 2012**

MLS Headquarters, Marlborough

Attendees: Ruth Urell (President), Jackie Rafferty (Past President), Bernadette Rivard (Treasurer), Dinah O'Brian (Vice President), Jocelyn Tavares and Laurie Lessner, (Public Relations), Kathy Lowe (MSLA), Sarah Sogigian and Ellen MJ Keene (Conference), Kim Lynn (Membership), Krista McLeod (NELA), Kirsten Underwood (Personnel), Sunny Vandermark (Archivist), Kristin Slater (TSS), Alison Sloan (Para-librarian Section), Sharon Colvin (YSS), Susan McAlister (Legislative), Greg Pronevitz (MLS), Nancy Siegel (Secretary), Elizabeth Hacala (Executive Manager, MLA) Absent: Nancy Rea (ALA Councilor) Rob Maier (MBLC),

Ruth called the meeting to order at 10:10 a.m. She welcomed and thanked everyone for coming. Ruth asked that attendees introduce themselves.

A motion to approve the consent agenda including the minutes of the February 10th, 2012 Executive Board meeting was made by Susan and seconded by Bernadette. Krista noted a correction to the February minutes, which was made. The motion passed unanimously.

President's Report: See written report.

Treasurer's Report: See section **BUDGET FISCAL YEAR 2013** below.

Executive Manager's Report: See written report.

Past President's Report: No report.

COMMITTEE REPORTS

Public Relations: See written report.

Conference: Ellen reported that the committee has had their last meeting prior to conference. Ellen recommended that in the future, registration could open as early as October so that libraries could know the rates, and commit to spending for the spring conference. Conference will be preparing paper evaluations for programs, and an email blast for an online survey for the overall conference.

Ruth suggested that the committee reach out to Cambridge officials and librarians to liaise with the committee. Elizabeth reported that April 24-26 2013 are the dates for next year's conference. Ruth reported the highlights for the Annual Meeting, which will take place at conference. Seventeen baskets have been donated to the raffle, and Ruth is seeking volunteers to man the raffle table at conference; she will distribute a sign-up sheet. Krista suggested five tickets for \$10.00 as the charge. Susan made a motion that the library that submits the basket that draws the winning number of tickets, will receive one free conference registration for 2013, Ellen seconded. The motion passed unanimously.

Lori raised the issue of finding new members for MLA committees. Ruth suggested that the survey could be amended to include a section for volunteers to indicate their interest in serving.

Alison passed around a sponsorship form and requested that attendees sign up to contact remaining sponsors who have not yet been contacted.

Intellectual Freedom: No Report

Legislative Report: Susan reported that Legislative Day was successful. A video was posted to the MLA website. For MSLA, Kathy reported that the venue change was a plus in terms of the awards ceremony. The committee agreed that there should be more coordination to settle on a better date for next year. Jackie made a motion to send flowers to Rep. Kate Hogan, Susan seconded. The motion passed unanimously.

Membership: See written report. Kim reported that Maureen Ambrosino, director of the Westborough Library, has agreed to take over as chair of the Membership Committee as of the June 2012 meeting.

Personnel: No report.

Nominating: Jackie presented the slate of nominees, Bernadette seconded. The motion passed unanimously.

SECTION REPORTS

Para-librarian Committee: See written report.

Technical Services: No report.

Youth Services: Sharon summarized the list of changes to the YSS by-laws. Bernadette seconded the recommendation from the chair to accept the changes to the by-laws as presented. The motion passed unanimously. Sharon also reported that the Molly is chairing the standards committee for Youth Services Librarians and the work is almost done. The results will be presented at the Annual Meeting. Sharon is planning a Tattooed youth services librarians calendar for 2013.

LIAISON REPORTS

MSLA: Kathy reported that their annual conference was very successful. MSLA has a high attendance from out-of-state librarians, since they advertised heavily. Exhibitor turnout was lower than expected (fewer than 50.) The "Author Meet and Greet" has been very successful, and is now a two-day event.

NELA: Ruth reported that Deb Kelsey proposed that MLA and NELA have a mutual conference registration fee for both organizations. Attendees would receive membership rate for NELA members at MLA conference in exchange for membership rate to NELA conference for MLA members. She is also interested in having MLA sponsor a NELA program at the next conference. Both organizations would have to agree to verify the membership status of attendees. Elizabeth suggested a "membership code" system of verification, so MLA members would log into their MLA account and get the code to use for the NELA registration discount.

Members of the Executive Committee were concerned about the loss of revenue or potential for lopsided registrations not favoring MLA, so no motion to move this issue forward was taken. Krista will work with her contacts at NELA to discuss this matter in greater detail so that action on this item can be taken at the next Executive Committee meeting.

ALA CONSELLOR: No report.

MLA ARCHIVIST: Sunny asked about the status of progress of revisions to the MLA handbook, which each section member is revising. Elizabeth will post the electronic version on the website to facilitate editing.

MBLC: No report.

MLS: Greg reported that the May 15th Resource Sharing Event sign-up is underway. Libraries will be able to teleconference if they sign-up. A training session for Library Advocates is planned for June. MLS is getting closer to the announcement for the statewide database contract.

NEW BUSINESS:

BUDGET FISCAL YEAR 2013: Bernadette presented the draft budget for FY13. During the lively discussion that followed, the group shared opinions on the motion made by Dinah, that the membership income be reduced to \$40,000, Susan seconded and the motion passed unanimously.

A brief discussion about Youth Programming for FY 2013 raised the question about the perceived value of MLA membership to Youth Services Librarians.

A discussion of the Conference budget for FY13 covered opportunities for fundraising and sponsorships. Ruth made a motion to remove the \$600.00 line item for the Education Expense for Book Expo America Bus Coordinator, Dinah seconded. The motion passed unanimously.

Sponsorships are budgeted at \$4,000.00 for FY2013

Dinah suggested that MLA look into a subscription to a service like Boopsie, which could potentially be used to defray printing costs. Susan made a motion to reduce the Printing and Copying costs to \$4,500.00, Dinah seconded. The motion passed unanimously.

Kathy made a motion to eliminate the \$3,000.00 for the joint MLSA / MLA study, Ellen seconded. The motion passed unanimously.

Sharon made a motion to remove \$1,000 from speaker fees and \$500.00 from contract services for graphic design for promotional materials from the Youth Services FY2013 budget, Jackie seconded. The motion passed unanimously.

Dinah and Ruth recommended that free cash be moved to reserves, Alison seconded. The motion passed unanimously.

CHAPTER ANNUAL REPORT/ALA: Ruth summarized the results of the most recent survey.

ANNUAL MEETING / ANNUAL REPORTS: SEE FEBRUARY Ruth reminded committee members that they will need to submit annual reports to her by April 27th for inclusion in an MLA Annual Report to be presented at conference this year.

JOINT ACTIVITY: Ruth updated the group on progress towards an advocacy event amongst the various library organizations throughout the state.

BOSTON BOOK FESTIVAL: Saturday October 27th is the date for the festival and Ruth is seeking \$300.00 for MLA to have a greater presence this year. Jackie made a motion to expend the funds and Krista seconded. The motion passed unanimously.

EDUCATION COMMITTEE: Ruth raised the issue of resurrecting this committee and establishing a new chair with stated charge for duties and responsibilities. Krista gave a brief history of the Education Committee and its role and mission. Kirsten raised the possibility of the Personnel Issues committee merging with the Education Committee and widening the scope of both committees.

Nancy made a motion at 12:40, which Bernadette seconded, to adjourn the meeting; the motion passed unanimously.

Respectfully submitted by
Nancy D. Siegel,
MLA Secretary