



**MLA Executive Board Meeting
Friday, December 12, 2014
Worcester Public Library**

AGENDA

Present: Maureen Ambrosino, Eric Poulin, Bernadette Rivard, Debby Conrad, Sarah Hagan, Ellen Keane, Susan McAlister, Gerry Deyermond, Noelle Boc, Erin Daley, Kathy Lowe, Greg Pronevitz, Diane L. Carty, Nora Blake, Jocelyn Tavares, Krista McLeod, Ellen Rainville, Elizabeth Marcus, Sharon Shaloo, Dinah O'Brian, Jackie Rafferty

1. Welcome and Call to Order

Called to order at 10:03 am

2. Consent agenda and approval of minutes

**Motion - to approve October minutes. Submitted by Gerry Deyermond.
Second by Susan McAlister. Approved**

President's report

None given

Past-President's report

Nancy Malone Hill (Dracut) has agreed to run for Vice President/President- elect. Jennifer Pike the Assistant Director of the Milford Public Library has agreed to run for Treasurer. Betsy reminded those in attendance that this can be a competitive election and if anyone is interested in running or knows someone interested in running to contact her.

Treasurer's report

Bernadette has been working to change the Fidelity accounts. They were set up as unincorporated accounts. Money has to be moved to incorporated accounts. She needs to provide Fidelity with Articles of Incorporation. Sarah has been working with her on this and in the process they found a lot of records needed to be updated with new address, etc. There is a small amount of money in the Digital Commonwealth account that belongs to MLA and it needs to be moved and that account closed.

Association Manager's report

None given

Committee reports

Conference

The conference will be 3 full days. May 5 – 7. The committee has had a walk thru at the DCU Center. Program proposals are all in and now the schedule is being finalized. Once the schedule is complete it will be passed on to the graphic designer for the brochure. It will also be available in a format suitable for posting on the website. This year there will be more time between programs. There is an increase in the amount of exclusive exhibit time. There will be a grand opening of the exhibits on the second day. There will not be a performer showcase this year. Carolyn McMaster is coordinating contacting vendors. Program highlights include an all conference book club. The title selected was *The Story Hour* by Thrity Umrigar. She was recommended by Michael Colford and she has attended MLA. There was some discussion about having a Massachusetts author in 2016 if this proves successful. Maureen Sullivan will be closing speaker. There will be 3-D printers, the Worcester Public Library Bookmobile and telescopes (Theme – Through the Library Lens.) In addition to Trivia there will be Battledecks also known as PowerPoint Karaoke. There is no location yet for 2016 – possibility of Hyannis or returning to Worcester. There was discussion about the possibility of using the UMass Amherst Conference Center. Sarah was asked to generate statistics from Wild Apricot to identify trends in where attendees are coming from.

Intellectual Freedom

The Intellectual Freedom Committee reviewed the current MLA privacy policy. They recommend that MLA consider including a link to that policy and the Wild Apricot privacy policy on the MLA website. A link should be included as a footer on each page. They recommend that MLA post a statement about its use of Google analytics and other similar 3rd party products. MLA should also consider posting a disclaimer. These questions were referred to the Administrative Board which will then report back to Executive Board in February.

Jordan Miller

None given

Legislative

A series of Legislative “Know-How” meetings will be held across the state. This will give the library community an opportunity to meet with legislators and local officials to find out what they need to know and how they want the information provided.

Representative Byron Rushing (Boston) is nominated to receive the 2015 advocacy award.

Motion - to accept the committee’s recommendation. Submitted by Bernadette Rivard. Second – Eric Poulin. Motion passed.

Personnel/Education

Public Relations

Membership

There have not been many Institutional memberships yet. There were several questions about the potential impact of institutional memberships on conference revenues. It was agreed that after the first year this issue will be studied to determine if it had a negative impact or the fees for the membership type needs some adjustment. Nora reported that she is developing a brochure explaining the benefits of memberships including description of committees and sections

Section reports

Paralibrarian

Technical services

Youth Services - \$265 dollars raised from lunch bag fundraiser.

Liaison reports

ALA Councilor

MBLC

The MBLC was recently required to absorb 1.5% reduction in funding due to 9C cuts. Legislative language not changed regarding funding for the Library of the Commonwealth so MLS had to absorb all of the funding reduction in that shared line item. An account number has been established for the new library construction bond and the grant round will be starting in the upcoming year.

MLS

Greg reminded everyone that MLS will be having a reception in honor of Carolyn Noah on Dec. 15 at 3 p.m. All are encouraged to attend.

MSLA

The School Library Commission is being formed. It is chaired by Rep Garbally from Arlington. Work should start in January. Hopefully this will result in development of statewide standards for provision of library services. Another commission has been formed to look at Chapter 70 funding. School libraries were never included in this. They have started a series of hearing across the state to discuss this.

NELA

NELS will be held in the first week of August 2015 at the Rolling Ridge in North Andover. Personnel Issues and Education Committee will select the mentors. Applications for attendees and mentors will be available in January 2015. Attendees must be MLA or NELA members. Attendees must have worked in libraries fewer than 15 years but the average is less than 10 years. Plans for a meeting in 2016 for "older" librarians "NELS II.". Joint membership between state association and NELA is being tested with New Hampshire. Join your state association and join NELA for \$25. NELA is in the process of hiring a new conference/events person.

Massachusetts Center for the Book

Sharon reported that the MCB received a small amount of money from the Library of Congress which will be used to provide subsidies to libraries or organizations promoting reading and or literacy.

3. Old business

Complimentary MLA membership for MLA awards.

Nora reported that the Paraprofessional Section is the only section that includes one free year membership with an award. The Paraprofessional Section had requested that anyone nominated receive one free year membership in MLA. Ellen reported that recipients of the Kay Bader scholarship for first time conference attendees included one year free membership.

Motion -To extend the free memberships program for one more year to the Kay Bader scholarship and Paraprofessional of the Year and Paraprofessional Advocate of the Year award winners. This will be accompanied with steps to encourage them to become active in MLA with the goal to have the recipients renew their MLA membership and participate in the Association. The Executive Board will review this policy after the first year. Submitted by Elizabeth Marcus. Second – Eric Poulin. Motion approved.

New Logo – The choices were narrowed down to 3 different logos.

Motion – To select Logo # 2 as the new MLA Logo - Dinah O’Brien. Second – Elizabeth Marcus. Approved.

4. New business

Tech Services Section – The Section submitted the following:

This proposal is to change the name of the Technical Services Section (TSS) to the Technical Services & Technology Section (TSTS). This change is intended to reflect the growing interest in promoting and sharing ideas regarding emerging technologies and implementing them in the field.

President Ambrosino accepted the Technical Services Section recommendation and called for a vote. Recommendation accepted. The by-laws will be amended to reflect the name change.

New MLA Reference Committee or Section.

Laura Bernheim and Pingsheng Chen have begun work to establish a new Reference Section. Ellen Rainville will review the by-laws to determine how new Sections are established.

Registration at conference from people from other state associations at the member pricing.

MLA is the only state association in New England that does not extend member pricing to people from other state associations who attend its annual conference. This idea will be taken to the Conference Committee and they will present a recommendation at the February Executive Board meeting.

By-laws

Ellen is looking for volunteers to review by-laws via email. The by-laws need to be updated and reviewed. Nothing needs to be added or removed. Dinah O'Brien and Maureen Ambrosino volunteered. Any by-laws revisions need to be presented at the February Executive Board meeting so that they can be ready for conference.

Association manager language needs to be mirrored in committee/section by-laws. Ellen recommended that all committees and sections review their by-laws.

Report from sections/committees about counterparts in other associations

Postponed until February Executive Board Meeting.

5. Adjournment

Motion to adjourn – Susan McAlister. Second by Bernadette Rivard. Approved

Adjourned at 12:06 p.m.

Respectfully submitted

Deborah K. Conrad, Secretary