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Note from MLA legislative in Natick

2 messages

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Wed, Dec 11, 2013 at 3:19 PM

I will bring copies on Friday. Sorry for the delay. Dinah

Note from MLA legislative in Natick

The meeting began at 10:00 am.

Susan McAlister went through the agenda as follows:

Diane Carty and Cindy roach presented an update on the MBLC FY14 legislative agenda.. There is an URL link to the legislative agenda and a print copy will follow. Cindy, Diane, Celeste Bruno are putting together talking points and will get these out to the Commissioners soon. Diane and Cindy have met with Rep. Kate Hogan and drafted a short letter to go out with the agenda to legislators. January Cindy and a representative of MLA will be meeting with Caucus. Google map will be used on on line to indicate where support for ebook concern is throughout the Commonwealth.

Susan asks about the Director search and Diane indicated that the Board will be reposting end of December/beginning of January. Applications due Feb 28 and interviews in March. Commissioners going to ALA midwinter to do interviews.

Deb Hoagley spoke about the e book taskforce. The Pilot project launched yesterday and postcard outreach is available. Perhaps MLA can help with printing of post cards. These will be given out to patrons to send to local legislators. Kathy Lowe offers help from MSLA with post card printing.

Legislative Breakfast: Susan started page on MLA website for schedule and has six already. Go to MLA website and look under Advocacy. 1/24 Williamstown, 1/31 Westwood, 2/6 at Milton, 2/7 Middleboro and Lexington HS, 2/28 Sarah Gibbons Middle School in Westborough. . Northeast Region at a middle school in Sagus, no date yet. Several in process in Western Mass. 2/7 at Jones Library in Amherst. Hoping for Springeifld Technical College. 2/7 Bolton, 1/31 Bellingham, Worcester 2/14.

Susan reviews Breakfast on Breakfast at CW-MARS. A Toolkit is posted on MAL website. The discussion continues to the possibility of Fall breakfasts. Rep. Kate Hogan concerned, she is not in favor. Dinah suggests stretching out for the entire year of advocacy.

MFOL Board meeting 2/23/13. Cindy would like to get them more involved in funding activities. Breakfasts and Legislative Day.

Advocacy Award...Rep. Kate Hogan suggested Senator Rosenberg (will be next Sentate President). He has helped small libraries get building awards, and was one of the legislators involved with the original legislation for library construction. John Ramsey will write up recommendation for next Executive Board. John makes motin and Joan seconded. VOTED

March 31 is legislative day. We are booked into both the Grand staircase and Great Hall. Krista McLeod reminds that we be mindful of noise on Stairs. Kathy Lowe suggests starting at 10:30 to insure that bookmark awards dont' conflict with other events. Also, that time can insure buses arrive. Two briefings are scheduled. Greg wants to send out save the date cards now.

Sharon Shaloo suggests booking time with legislators now because the event is on a Monday as well as doing the briefings in Great Hall. Kathy Lowe will need the floor plan in two weeks ahead of time.

9 Registration
 9:30 Briefing in the Great Hall
 10:30 Bookmark awards
 11 Briefing in the Great Hall
 Noon MLA program at.

Nancy Rhea and Ruth Urell feel the READ poster was a great sell. Krista McLeod discusses past process. She still has the software and offered to work on the project. Feeling ran high for singel backdrop (flag). Distribution was complicated. Betsy offers Sarah to help. Sharon would also like to help and suggests having all Massachusetts Books this time. Libraries should post copy of poster in house and then post on Webpages.

MLA Busines: Elizabeth Wolfe reports. Sarah has been introduced. Phone has changed and is on website. Still have same mailing address, but will be getting a new one. Will be recommending to E-Board that there be a permanent address that is not connected to person but convenient. PR committee is working on branding. Redoing website completely. Sarah will create distribution list for all committees. A lot of infrastructure work is being done. Deb offers to have Sarah interact with NELA employee and Wild Apricot. Anna concern for recruitment of younger librarians.

H59 legislation (retirement). Plan for Elizabeth and Maureen Ambrosino has planned to to testify. Maureen and her Rep. talked about it going nowhere. Elizabeth polled Admin Board and Legislative Committee about not going. Agreed not to go. Blow back on not going. Susan suggests the we need to be following this topic in the future. Krista believes it will be going forward in the future.

MLS report: Deb: ebook pilot launced 11/21. 51 libraries of all typed participating. Libraries were given a "launch kit" with promotional materials. PR, Promotion, and Training task force and Colleciton Development group have been work. Hope to have over 3000 titles. Still not contract with EBL but have one with Baker and Taylor and Bibliofile. Now that have pricing can see how things will roll out with legislative agenda. Pilot will last for 6 months. Working on assessment tools now. Sustainability. No DRM so have multiple use and simultaneous users. Greg: issed letters of intent for libraries that want to access local newspapers. Springfield, Worcester and the Cape. Springfield project has already launched. Using funds generated through Mass Higher Ed Commission to fund projects. Approximately \$75,000 per year. April Mazza joing MLS as youth services. Selling Whately facility. Short sale. Sales expected to be by end of year. Will find a location near by. Disucssion of Dracuit (sp)

MSLA: Kathy. Getting message S1906 out to people Gone to House Ways and Means. Garbolie thinks it is going to pass.

Conference: Talk of a legislative Booth at conference. Katie Baxter, who worked on the State House Tour, has moved to Alaska and Mary Rose Quinn volunteered to assist Susan and Beverly on this. Greg and Dinah offered to be at the booth.

Snap Shot Day: Nancy has started collecting assistance. Kristin Underwood, Beth Gallaway will work on project.. Still looking at April date. Photos are what is important to libraries. Simplify and make it more fun. Kathy will work on this. Week of April 7, 2014. Betsy encourages them to work with Sarah.

Sharon: Mass Center for the Book. Meeting with Rep Hogan next week. Strategy in influx. The focus is on the bill (?) and legislative agenda. Sharon will send an email report and can solidify in January. Bill is enabeling legislation with no teeth. Rep. Hogan possible feels should focus on the budget issue. MBLC sends money to MCB with LSTA funding. Krista suggested MLA and MLSA produce a double page incert about pending legislation. Also include construction bond information. Sharon suggest constituion workshop of libraries and public schools. Important for Center for the Book to stay associated with libraries and not cultural council and historical organizations. Cindy and Diane have no problem with an MLA handout going out with legislative agenda. Will bring up at the Board level. Krista feels needs to be put together fairly quickly. URL will have links and additional information on line. list other bills. Rep Atkins: Magna Carta is coming to Mass in Summer for a display at MFL and Clark. How can libraries put that out.

Krista: UTube video for new advocates. she has worked up a mini script. Hoping to get this together by January.

Meeting schedule: Next meeting will be held at the Minuteman Office in Natick at 10 a.m. on January 31, 2014

Sent from Evernote

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Wed, Dec 11, 2013 at 4:01 PM

Thanks, Dinah.
Beverly

Sent from my iPad
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