

MLA EXECUTIVE BOARD MEETING

Friday, October 14, 2016

10:00 am – 12:00 pm

Worcester Public Library

AGENDA

- I. Welcome and Call to Order – Nanci Milone Hill

- II. Consent Agenda
 - Approval of August Minutes
 - President's Report – Nanci Milone Hill
 - Past-President's Report – Eric Poulin
 - Treasurer's Report – Jennifer Pike
 - Executive Manager's Report – Jennifer Zoltos

- III. Committee Reports
 - Public Relations
 - Legislative
 - Conference
 - Membership
 - Intellectual Freedom
 - Personnel
 - Jordan Miller

- IV. Section Reports
 - Paralibrarian
 - Technical Services
 - Youth Services
 - RUSS

- V. Liaison Reports
 - MSLA
 - NELA
 - MBLC
 - MLS
 - Mass Center for the Book
 - ALA Councilor

- VI. Old Business
 - Social Media Task Force – Laurie Lessner
 - Statewide Maker Day -

- VII. New Business
 - School Library Commission
 - Suggestion to Award Hall of Fame Awards Posthumously – Nancy Sheehan
 - Books to Keep – Debra Spratt
 - Incentives for Membership – Laurie Lessner
 - Pricing Task Force
 - Website

- VIII. Closing of Meeting

Upcoming Meetings:

Legislative Committee – October 28, 2016. 10:00 am – 12:00 pm. MLN Offices, Natick.
Reference and User Services Section – November 10, 2016. 10:00 am. MLS Offices, Marlborough
Paralibrarian Section – November 10, 2016. 10:00 am. Barnstable.
MLS Annual Meeting – November 7, 2016. 9:30 am – 3:00 pm. Holy Cross, Worcester.
Admin Board – November 18, 2016. 10:00 am – 12:00 pm. Worcester Public Library
Mass Book Awards – December 6, 2016. 3:00 pm – 5:00 pm. State House, Boston
Executive Board – December 9, 2016. 10:00 am – 12:00 pm. Worcester Public Library
Admin Board – January 13, 2017. 10:00 am – 12:00 pm. Worcester Public Library
Legislative Committee – January 27, 2017. 10:00 am – 12:00 pm. MLN Offices, Natick
Executive Board – February 10, 2017. 10:00 am – 12:00 pm. Worcester Public Library.
Legislative Committee – February 24, 2017. 10:00 am – 12:00 pm. MLN Offices, Natick



Membership Committee Report
10/14/2016

There are currently fifty joint NELA members.

Updating the MLA brochure hasn't been going as quickly as hoped. I'm trying to do an online format that is also printable. Here's a preview that shows the general direction I'm heading.

Sent email to the membership and the allregions list to advertise a Meet & Greet at Coal Fired Pizza in Quincy on 10/26 at 7 pm. A facebook event was also created. *Please share the event with your library friends!
<https://www.facebook.com/events/295204547532039/>



Matt Amory from the ALA new members roundtable contacted me to discuss forwarding appropriate emails from their roundtable to our new members. I believe it would be best as a manual process since many of the emails require membership in other organizations to participate.

Submitted by Laurie Lessner, Membership Chair



MLA Paralibrarian Section Report

October 14, 2016

The Paralibrarian Section September meeting was held at the Dennis Public Library with a packed agenda covering Conference program planning, and PARA updates. Jim Graham, Head of Library Services of the Norfolk County Correctional Services (i.e. Dedham jail) attended the meeting as a guest with interest in participating in the work of the Section (see below).

Program proposals for the 2017 Conference will be submitted by Matthew Costanza, including: Paralibrarian Section Annual Meeting and PARA Certification; Trustee of Medfield Library speaking about Social Media Marketing; Paralibrarian Awards and BCDT at the Awards Gala. And Karen Horn will propose a program on Bite Sized Learning and Staff Development. The BCDT video format was a big hit at the 2016 Conference, and for 2017 the plan is to work with Capira (via Conference app) to hold digital voting and tallying for the BCDT program so the program will flow quickly and smoothly.

The Career Development and PARA Review Board are currently accepting applications. The Review Board will meet on November 10th to review applications received by the November 4th deadline. Gerry Deyermond, Past Chair, and Lori Salotto, Secretary, will present a program on the MA and NH PARA Certification Programs at NELA Conference on Monday, October 17th, partnering with Heather Shumway Rainier, Director of the Hookset Library, and Chair of the NH Paralibrarian Section.

The next issue of the Paralibrarian Section newsletter *FAST! FORWARD!* will be issued by mid-November, under the editing of Section Co-Vice Chairs, AnnaMarie McGrath and Hermayne Gordon (Rowley Library). Jim Graham will contribute an article about the value of a library's role in a jail setting. As well, the Section continues to send out its message via Twitter, Blog, Facebook, and the MLA website, and email.

Respectfully submitted,
Allison Sloan, Chair

Hi Nora,

I would like to submit the following for TSS for the executive meeting next week:

For TSS (Technical Services Section)

Hank Sway resigned from his position as Member at Large, as he accepted a job out of state.

The rest of the members met on September 20, to discuss a potential name change for the section. Updated bylaws reflecting the name change will be submitted to the MLA Executive Meeting in December for approval.

**

Thanks!

Katie Lewis
Law Library Assistant
Boston College Law Library
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MLA LEGISLATIVE COMMITTEE REPORT TO THE EXECUTIVE BOARD, MASSACHUSETTS LIBRARY ASSN.

Susan McAlister, Charlotte Canelli, Krista McLeod

The MLA Legislative Committee met at the Wareham Public Library on August 26.

- Topics discussed were the Legislative Breakfasts, with tentative dates in the fall and winter:
 - Berkshires – Jan 27/ 8am -- Stockbridge
 - NOBLE at Peabody – Dec 16/ 9am (Time TBA)
 - OCLN – Feb 10 or 17 / 8am
 - SAILS – Jan 27 (snowdate Feb 3)
- A listserv has been set up for anyone interested in participating in legislative breakfasts.
- The MA Book Awards are set for December 6th at the State house.
- Susan, Krista and Charlotte have been working on a more robust Engage site and Legislative Alert List.
- Possibilities for sign ups at the Book Festival were discussed.
- Legislative Day 2016 was a success and the same format will be planned for 2017 with a First-Timers orientation and showcase.
- Kathleen O'Connor-Ives has been nominated for the 2017 MLA Advocacy Award.

Updates:

On Friday, September 2, Krista, Susan and Charlotte tele-conferenced about legislative advocacy going forward in the fall.

We are encouraging all interested in legislative alerts to register with Engage and join the Support Libraries Alert List.

Don Wood, Program Officer, [Chapter Relations Office](#) of the American Library Association created a [brief survey](#) to help ALA determine how many chapters are using Engage or Capwiz.

Krista McLeod, Susan McAlister, Nancy Rea and Charlotte Canelli have worked with Marci Merola and Jamie LaRue to schedule an ALA Advocacy Bootcamp as a pre-conference to the MLA Conference in May. The Conference Committee is interested and Nancy Rea is organizing the event.

Another Legislative Breakfast has been planned for Minuteman. Esme Green (Sudbury) and Andrea Nicolay (Arlington) will host a breakfast on February 3 or 17 in Sudbury.

Public Relations Committee Report

October 2016

The PR Committee met on September 8 and is working on the following projects during 2016-2017.

- PR Awards! The committee is undertaking the following tasks for this project:
 - vetting judges and arranging judging sites
 - updating and distributing the PR application by early January
 - deadline for submissions will be Friday, March 3
 - judging will begin in early March
- Conference Program: Jocelyn Tavares submitted a proposal for a conference program on marketing research.
- Gala: The committee is in search of a Celtic band to provide music and a Cape Code based emcee for the event.
- Advocacy: The committee is also brainstorming an online advocacy toolkit to go on the MLA website and looking at what other states have for their toolkits as well.
- The PR Committee chairs for MLA will officially join the MBLC PR Committee at their November meeting

Respectfully submitted,

Nancy Sheehan

Public Relations Committee Co-Chair



MLA Intellectual Freedom & Social Responsibilities Committee

October 12, 2016

We are planning collaborative programs with social justice themes with MLS and will be meeting with Steve Spohn of MLS on October 24th to further develop the programs. Jackie continues to represent MLA-IFSRC on the Patron Information Sharing task force.

Respectfully submitted,

Jackie Rafferty, co-chair MLA-IFSRC

Youth Services Section Report
October 5, 2016

Youth Services Section held its first meeting of the year at the Chelsea Public Library on September 15.

YSS is hammering out details for Conference Program proposals.

Chair Larissa Farrell and Past-Chair Jessica Lamarre participated in the MLA Strategic Planning Retreat in September. They were grateful for the opportunity to represent youth services librarians.

YSS has scheduled all meetings around the Commonwealth. The schedule is as follows:

November 17 - West Springfield

January 19 - Norfolk

March 16 - Barre

Virtual attendance will continue to be encouraged.

An "Unconference" focused on youth-centric topics is moving forward with plans to hold a day-long event in the Spring. We're exploring the option of hosting this event twice - once in the East and once in the West. We're trying to coordinate with a possible host library in Southeastern MA with multiple meeting rooms, ample parking, and tech connectivity.

Respectfully submitted,

Larissa Farrell

Jordan Miller Committee Report
October 12, 2016

The Jordan Miller Committee reviewed 68 applications for the \$500 mini grant and chose Milbridge Public Library in Milbridge, Maine as the winner. This application demonstrated a clear focus on storytelling, and an enormous need.

I have notified Amanda Goston, Director of the Milbridge Public library, and she is delighted. She will be able to use the funds to bring one, maybe two, storytellers to her small library in northern Maine. This is something she would never have been able to do without grant funding.

I will make a formal announcement of the award at the NERTCL luncheon at NELA next week.

Respectfully submitted,

Pam McCuen
Jordan Miller Committee Chair