



Executive Board Meeting

Worcester Public Library

October 20, 2017

10 a.m.

AGENDA

1. Call to order
2. Approval of minutes of December 9, 2016 Meeting
3. Public Comments
4. Officers Reports
5. Committee and Sections Reports
6. Discussion of Technology Group Name Change
7. New Business
8. Old Business
9. Close of Meeting

OCTOBER 2017 MLA LEGISLATIVE COMMITTEE REPORT TO THE MLA EXECUTIVE BOARD

Susan McAlister, Charlotte Canelli, Krista McLeod – Co-chairs

The MLA Legislative Committee met at the Plymouth Public Library at 10 am on August 25, 2017

Items discussed:

- **Meeting dates and locations for the coming year.**

Aug. 25	Oct 27	Nov 17	Jan 26	Feb 23	Apr 27	Jun 15
Plymouth Public	MLN	MLS	MLN	CWMARS	MLN	Nevins Memorial
Plymouth	MLN Central Site Natick	Marlboro Offices	MLN Central Site Natick	CWMARS Worcester	MLN Central Site Natick	Methuen
10 am	10 am	10 am	10 am	10 am	10 am	10 am

- Legislative Day possibilities March 6, 7, 8, 13, 14, and 15 in 2018. * Note the day has been confirmed for Tuesday, March 6, 2018.
- A Legislative Day Preparation and Timeline were distributed.
- Tasks and responsibilities were discussed and assigned.
- We are on schedule on the timetable and will address more tasks at the October 27 meeting of the committee.
- FY19 Legislative Agenda – much discussion included the 2017 agenda photo and message posters, the importance of personal relationships with legislators; the success of the Miles To Reach You (OCLN) campaign; the Advocacy Bootcamp; the legislative process which begins early in the year; the FY18 revenue numbers and possible 9C cuts; the legislative climate; and a Moonshot campaign focusing on the legislators/Governor's efforts to combat the Opioid Crisis and how libraries fit in to that. Steve Spohn will be assisted by Jackie Rafferty and Patrick McGowan to chair a possible campaign.
- Boston Book Festival - meeting will be held at MBLC on Wednesday 30 at 10:30 am; a QR code for the Engage website; handouts, etc. for the October 28 festival in Boston.
- READ Posters were distributed to legislators.
- GRASSROOTS ADVOCACY (MLS) was discussed and Grep will go forward with this.
- MLA Conference 2018 – We will prepare a program for MLA May 21-23 in Framingham.
- A legislative update will be provided at the MLS Annual Meeting, November 6 at Holy Cross. Susan McAlister and Jennifer Harris will coordinate.

MLA Membership Committee Report

10/20/2017

- Discussed updating pricing for membership & conference with Will Adamczyk and Ellen Keane, and will be making a recommendation to the Exec. Board
- Updated the committee information sheet and gave that and the membership brochure to IFC to hand out at their conference.
- Attended the 9/24 conference committee meeting, representing the membership committee.
- Submitted conference proposal for a committee fair/symposium/event - each committee & section will be asked to have a representative attend this evening event to discuss their committee/section to potential members. More information will be coming.
- Created a Google Sheet for committee chairs to contact new members. This will be updated monthly.

Membership - 15 people have joined since Aug. 1st and 64 people have renewed.

Submitted by,

Laurie Lessner

10/11/2017

MLA Vice President's Report for October 2017 Meeting

I apologize for any repeated information in my report. Most of my activities have involved other MLA committees.

Finances

I held discussion with Alex about increasing the role of the Vice President when it comes to the financial aspects of MLA. Our thought is that by having a VP involved with the budget and investments from the start of their turn, they would be able to carry that history/knowledge forward for three years. This will create a better continuity for the organization's financial concerns.

I called a phone meeting of the Investment Committee. The members of this committee were very generous with their time and knowledge about the organization's current and past investments. This is a strong and involved committee that patiently brought me up to speed. We also discussed the idea of creating a new Finance Committee for MLA, and bringing the Investment Committee into this. This committee would have a broader responsibility for organization finances, focusing on the budget and investments.

After our conversation, we identified several priorities to work on:

- Updating and changing the current set up with our Fidelity accounts
- Reviewing MLA by-laws to look at the prospect of a Finance Committee
- Review the current MLA Financial Plan

Conference

I attended the August Conference Committee meeting as a representative of the admin board. Previously, I had spent many years as a member of this committee, so I am pretty familiar with them. At the last meeting I was tasked with looking into DocuSign as a possibility for the conference and MLA as a whole. I spoke with people from NELA who currently use DocuSign and find that it is very cost effective and helpful. ConfComm would like to be able to integrate this service into their Google Forms used to register speakers. I would recommend to the board that MLA investigate the cost and sign up for this service. I received an estimate of less than \$200 per year.

Vice President Report

Submitted by William L. Adamczyk

September 28, 2017

October 20, 2017

MLA Paralibrarian Section Executive Board Report:

The Paralibrarian Section September meeting was delayed until October 19th due to Section board member conflicts. Allison Sloan attended the ALIA Library Technician Symposium in Sydney, AU and spoke to 200 Library Technicians about “Empowering Paralibrarians and the Trickle Down Effect.”

The next issue of *Fast! Forward!* the Paralibrarian Section newsletter is in process, also delayed from August. The Section meets next on October 20th via Skype with a full agenda: planning for 2018 Conference, PARA Certification guidelines review, publicity and Awards planning. Gerry Deyermond continues to work with Jen Zolkos re: website updates.

Submitted,
Allison Sloan
Chairperson

Youth Services Section Report
June 9, 2017

Youth Services Section held a virtual board meeting on April 27 via Google Hangouts. A virtual turnover meeting will be scheduled for later in the summer.

At Annual Conference on Tuesday, May 23, our current board members were each re-elected for a second consecutive term in their positions. The board currently stands as follows:

Larissa Farrell (Duxbury), Chair
Marissa Antosh (Norfolk), Vice-Chair
Martha Boksenbaum (Chelsea), Secretary

The board is glad to continue the work they started this year and to complete some exciting projects.

As many of you may know, summer is the busy season for Youth Services Librarians. Please remind yours of your appreciation for their dedication and hard work during the warm-weather months!

Respectfully submitted,

Larissa Farrell
Chair



PR Committee Report

Committee Activities:

The PR Committee met on Thursday, June 22 to discuss several projects:

New PR Committee Co-Chair: Bernadette Rivard has agreed to serve as co-chair for the committee this year. We are grateful for her taking on this role.

Newsletter: The Committee discussed several components they would like to see in the newsletter. Jocelyn and Bernadette will run it by President and Vice President for general approval. We will start this in the fall and gather some content as the summer wears on.

Hall of Fame: General discussion focused on the number of awards that are given during the Hall of Fame and how that affects the stature of the award. This year's presentation will be given at Hall of Fame dinner.

PR Awards & Wrap-up: Discussed survey feedback and some of the surprises. Not a lot of feedback came in. Low participation in general and discussion on how to work with that.

Respectfully submitted,
Jocelyn Tavares, Co-Chair