

MONDAY

8:30am

Grand Ballroom Foyer

Registration opens

10:00am–11:10am

Bass River

Opening Session: ALA: A Look Back and a Look Ahead with Retiring ALA Executive Director, Keith Fiels and Incoming ALA President James Neal

Kick off your conference experience with an opportunity to hear from two of ALA's key leaders. Keith Fiels will be honored for his career both in Massachusetts and nationally, while James Neal will discuss the challenges of leadership in times of turmoil.

Why the Hell Did I Agree To Run For ALA President? Leading in Times of Challenge and Turmoil

Every library professional should embrace a commitment of service to the profession. At this time of remarkable political, economic, and social drama, why the American Library Association? Why do our core professional values count now more than ever? How do these values influence our strategic priorities and our work at the local, state, national, and global levels to advance library programs and funding and to achieve information policies that support the needs of the communities we serve? What is the evolving role and nature of professional leadership in a period demanding advocacy and activism?

Speaker: James Neal, ALA President–elect

Moderators: Nanci Milone Hill, MLA President; Michael Colford, Director of Library Services, Boston Public Library

Shepherd: Esme Green

11:10am–11:40am

Grand Ballroom

Exhibit Hall Grand Opening, Gift Basket donated by Midwest Tape

Attend the Grand Opening of the Exhibit Hall, enter to win a Gift Basket donated by Midwest Tape, and visit all our wonderful vendors!

Speakers: Nanci Milone Hill, Alex Lent

Shepherd: Debby Conrad

11:40am–12:50pm

Osterville A

Performance Perils and Pitfalls

Join Jean Haertl and Vanessa Hale as they help you navigate a proper performance evaluation process, highlighting important categories. They will both discuss and role-

play how to approach those tricky conversations when things aren't going well, as well as what a director needs to document for the future. Lastly, they will discuss progressive discipline and how it correlates to performance evaluation procedures.

Speakers: Vanessa Hale, Assistant Town Administrator/HR Director, Town of Southborough; Jean Haertl, COO, Safety and Respect at Work, LLC
Shepherd: Michelle Filleul

11:40am-12:50pm

Centerville

Coding Clubs for Libraries

Bootcamps, workshops, classes, and code clubs--coding is now recognized as an essential digital skill in the 21st century. Currently, there are more job openings for coders than qualified candidates. Many libraries offer STEM education programs, but coding is often a new skill for librarians. You don't have to be a computer science expert to offer coding programs. Learn how and why to start a Coding Club at your library.

Moderator: Jackie Rafferty, Director, Paul Pratt Memorial Library, Cohasset, MA; Co-Chair, MLA Intellectual Freedom/Social Responsibility Committee

Keynote Speaker: Kelly Smith, Founder & CEO of Prenda. Consultant to hundreds of libraries, Kelly has helped thousands of people to learn to code.

Panelists: Paula Dugan, Children's Supervisor, Needham Free Public Library, Needham, MA; Brigid Lengyel, Young Adult & Reference Librarian, Paul Pratt Memorial Library, Cohasset, MA

Shepherd: Jackie Rafferty

11:40am-12:50pm

Orleans

Reach Your Voters: Marketing, Advocacy, and Campaign Nitty Gritty

Your brand is what makes the community have an emotional connection to your library. That feeling of connection can be channeled into advocacy and support. Learn the techniques you'll need for a winning effort.

Speakers: Libby Post, Strategist-in-Chief, Communication Services; national library advocacy consultant, member of ALA Committee on Library Advocacy

Shepherd: Jocelyn Tavares

11:40am-12:50pm

Hyannisport East

Patron Information Sharing Task Force Report and RFF (Request For Feedback)

The Patron Information Sharing Task Force was formed in the summer of 2016 to investigate ways to increase the security of library resources, patrons, and staff through improved sharing of select information about common patrons. With representatives from public libraries of all sizes across the state, academic libraries, library networks, and the MBLC, the Task Force considered many different types of problem behaviors and concluded that the first and easiest matter to address is individuals who borrow large quantities of materials and never return them. The Task Force will present a white paper recommending steps to take to address this vulnerability, discuss other safety issues that have been identified in this process, and solicit feedback to guide next steps to further increase library security.

Speakers: Clayton Cheever, Task Force Chair and Assistant Director, Thomas Crane Public Library; David M. Slater, Executive Director, Old Colony Library Network; Anna Bognolo, Outreach/Technical Services Librarian, Springfield Technical Community College
Shepherd: Esme Green

11:40am–12:50pm

Hyannisport West

One Author, One Conference Discussion

Sponsored by Gale | Cengage Learning

Join us in our annual conference-wide read! All conference attendees are invited to read **Only The Strong** by Massachusetts author Jabari Asim, participate in a book discussion, and attend Monday night's dinner featuring Mr. Asim as our guest speaker. Whether you want to share your reaction, delve into themes, or just listen, be sure to join the discussion session on Monday at 11:40. This won't be your average discussion group—where else will you have the opportunity to sit down and talk about a book with its author and fellow librarians from across the state? Conference attendees are also invited to hear Jabari Asim discuss his children's book, *Preaching to the Chickens: A Story of Young John Lewis* on Tuesday, May 23 at 11:40 AM.

Speakers: Jabari Asim, Author; Kelly Linehan, Director, Waltham Public Library
Shepherd: Diane Annunziato

12:50pm–1:50pm

Grand Ballroom

Box Lunch in Exhibit Hall

1:50pm–3:00pm

Osterville A

Robots: The Future is NAO

Libraries know and understand the importance of helping people advance their digital literacy skills. As technology progresses, the role of the library constantly evolves to meet the educational needs of its community. Coding plays a significant role in digital literacy. NAO Robots are unique tools that allow us to teach coding in an exciting and enlivening way. See a NAO Robot in action, hear how the Wellesley Free Library gained buy-in for NAO robots and raised money at a library gala, and learn how staff prepared, planned, and promoted robot programs for all ages.

Speakers: Jamie Jurgensen, Director, Wellesley Free Library; Emily Donnelly, Technology Assistant, Wellesley Free Library; Cara Marsh, Reference Librarian, Wellesley Free Library
Shepherd: Noreen O'Gara

1:50pm–3:00pm

Osterville B

What Have I Gotten Myself Into? Directors & Trustees & Friends & Foundations

Library directors, Friends, trustees, and foundation board members work hand in hand to create and deliver library services. What would each group like the others to know to make these relationships mutually supportive, efficient, and effective? The speakers will present some best practices, shortcuts, and tips that they hope will be useful regardless of whether you're brand new to your role or have been at it a while!

Speakers: Ruth Urell, Erin Williams Hart; a trustee, tbd
Shepherd: Alex Lent

1:50pm–3:00pm

Centerville

Mobile Technology in the Library: Using Tablets to Get the Job Done

Sponsored by Veloxity

A practical demonstration of how tablet computers can be used to perform paging, collection maintenance, and circulation duties, with hands on setup and handouts for constructing your own. Staff from Wellesley and Seekonk libraries will demonstrate using mobile apps for Triple I's Sierra and Bookmyne from SirsiDynix. This program is sponsored by the Reference User Services Section.

Speakers: Arne Christiansen, Assistant Circulation Supervisor, Wellesley Free Library; Kate Hibbert, Associate Director, Seekonk Public Library
Shepherd: Laura Bernheim

1:50pm–3:00pm

Orleans

Keep It SimpleE: New York Public Library's E-reader App

The New York Public Library launched their SimplyE App in July 2016, allowing patrons to check out ebooks from multiple vendors through one app. Shortly afterward, IMLS awarded a national grant to expand SimplyE functionality for library consortia. James English will discuss the creation and launch of the app, as well as the public's response. MLS staff will share information about the national efforts and how SimplyE may impact Massachusetts libraries.

Speakers: James English, Product Owner, Library Simplified at New York Public Library; Greg Pronevitz, Executive Director, MLS; Steve Spohn, Resource Sharing Director, MLS

Shepherd: Danielle Savin

1:50pm–3:00pm

Hyannisport East

Active Shooter/Violent Intruder, Part 1

Lecture and Q&A. During Part 1 of this two part training, you will learn about trends (historic & current) and best practices; how to react to an active shooter/violent intruder in your library; gain insight into understanding the "human response" to a violent situation; learn how to factor all available information; and learn strategies for how to survive the five to ten minutes before law enforcement arrives on site. **This Synergy 911 training is specifically geared to libraries. You must attend Part 1 in order to participate in Part 2.**

Speaker/Trainer: Jason P. Brennan, co-founder, Synergy Solutions.; Police Sergeant and the Deputy Operation Section Chief for the Metropolitan Law Enforcement Council's Special Tactics and Response Team (Metro-STAR); developer of I.M.P.A.C.T.; Member of the National Democratic Convention Tactical Sub-Committee, the Boston Marathon Tactical Sub-Committee, the California Critical Incident Sub-Committee, and the Massachusetts Governor's School Safety Task Force; Master's Degree in Criminal Justice; Ph.D. Candidate in Emergency Management; formerly served as a squad leader in the United States Army National Guard with the 101st Combat Engineer Battalion; received an Army Commendation Award for saving the life of a fellow soldier.

Shepherd: Diane Annunziato

3:00pm–3:30pm

Grand Ballroom

Afternoon Break in the Exhibit Hall

3:30pm–4:15pm

Bass River

From Watched Coffeepots to Reblogging Selfies: A Brief History of Memes

In this session, we'll cover a range of topics about meme culture, from when memes first appeared online and off, to how internet culture has evolved in the past decade.

Speaker: Amanda Brennan, Senior Content Insights Manager, Tumblr

Shepherd: Esme Green

4:20pm–5:30pm

Osterville A

English Language Learning Programs at Your Library

Learn about libraries that offer English Language Learning programs and other libraries that work collaboratively with ELL programs in the area. This program is sponsored by the Reference User Services Section.

Speakers: Kathleen Kenny, Literacy Program Coordinator, Nevins Memorial Library, Methuen; Katelyn Duncan, Reference Librarian, Worcester Public Library;

Maureen Willis, Director, English at Large

Shepherd: Laura Bernheim

4:20pm–5:30pm

Osterville B

Engaging the Community: Partnering with Your Town Clerk to Drive Civic Engagement, Connect with Elected Officials, and Position your Library

Reach out to new audiences and position the library as a neutral place for civic engagement by partnering with your Town Clerk. Learn how Springfield City Library drew hundreds of residents to candidate nights, ballot question debates, and campaign finance training. By partnering with the City's Election Office, residents registered to vote and gained their voice in civic dialog. The partnership put the library on the map with politicians, too.

Speakers: Jean Canosa Albano, Assistant Director, Springfield City Library; Gladys Oyola, Election Commissioner and Deputy City Clerk, Springfield, MA;

Denise M. Hurst, MSW, LICSW, School Committee Member, Springfield, MA

Shepherds: Noreen O'Gara and Laura Bernheim

4:20pm–5:30pm

Centerville

MLS Listening Tour: MLS and YouMLS has embarked on a listening tour to work with members to bring our strategic plan to fruition as we strive to develop a co-creator culture to strengthen the library community and work to build capacity for marketing, communications, and future readiness in libraries and ourselves. This stop on our tour will focus on how libraries can become active participants in bringing about desired change and become stronger by working together. We'll focus on advocacy (local and beyond) and active participation with MLS.

Speakers: William Adamczyk, Chair, MLS Strategic Planning Committee and Director, Milton Public Library; Gregory Pronovitz, Executive Director, MLS
Shepherd: Danielle Savin

4:20pm–5:30pm

Orleans

Keeping Patrons Engaged Beyond Small Collections

Small town and small branch libraries face many challenges in keeping patrons engaged. While many services are available online and on devices, how do you entice patrons to visit the library, borrow items, and keep their locals vibrant? Join us for a discussion about innovative program ideas and neighborhood interaction.

Speakers: Joseph Logue, Collins Branch Manager, Cambridge Public Library; Ingrid Nowak, Acting O'Connell Branch Manager, Cambridge Public Library

Shepherd: Joe Logue

4:20pm–5:30pm

Hyannisport East

Active Shooter/Violent Intruder, Part 2

Prerequisite: Attendance at Active Shooter/Violent Intruder, Part 1

Scenario-based training with discussion and Q&A. In this continuation of Part 1, participants will be presented with a variety of active shooter/violent intruder video scenarios unfolding in different library settings. Participants will be instructed in techniques using the skills learned in Part 1 of this training to respond effectively to each situation. Discussion and time for Q&A will follow each video segment.

Speaker/Trainer: Jason P. Brennan, co-founder, Synergy Solutions

Shepherd: Diane Annunziato

5:30pm–6:30pm

Bass River

President's Reception Sponsored by EBSCO
Shepherd: Alex Lent

6:30pm–8:00pm

Grand Foyer

Recent, Veteran, & Potential Member Meet & Greet

Listen to current members share why they value their MLA membership and find out what the organization has to offer. This is a fun event, open to all, and conference registration is not required. We will be meeting in the Grand Foyer and going to the Portside Tavern. We will return in time for Trivia. Organized by the Membership Committee.

Shepherd: Laurie Lessner

6:30pm--->

Bass River

Dinner with Jabari Asim, Author of Only the Strong

Sponsored by Gale | Cengage

Join us for dinner with One Author, One Conference's Jabari Asim. This brilliant author, poet, and journalist has produced a highly lauded body of work, informed by his life experiences and accomplishments. Learn about his childhood in St. Louis and what inspired him to write *Only The Strong*. Delve into the social and political themes in this work and their relevance to what is happening in our world today.

Speakers: Jabari Asim, Associate Professor and Graduate Program Director for Creative Writing, Literature & Publishing, Emerson College; Former Editor at the Washington Post; Former Editor-in-Chief of the Crisis (NAACP flagship journal of politics, culture and ideas); Recipient of a Guggenheim fellowship in Creative Arts; Former Teacher and Scholar-in-Residence at the University of Illinois at Urbana-Champaign

Shepherd: Diane Annunziato (Note: MLA President, Nanci Milone Hill will introduce Jabari Asim at the dinner.)

8:00pm--->

Bogey's Pub

Trivia

Join us for Trivia Night in the bar area. Nora Blake will present questions to teams ready to compete for the trivia trophy and bragging rights. Come with a team or join one when you arrive. This event is free.

Speakers: Emcee Nora Blake

Shepherd: Danielle Savin