

WEDNESDAY

7:30am

Grand Ballroom Foyer
Registration opens

8:30am–9:40am

Osterville A

Using Reference Statistics for Positive Change

Defining reference statistics has always been a bit of a puzzle. Does it count if someone asks for the location of the bathroom? Learn how to better measure your statistics and use the data for positive change in the department and library.

Speakers: Demetri Kyriakis, Assistant Director, Needham Free Public Library; Linda Dyndiuk, Head of Adult Services, Robbins Library, Arlington; Michael Carlozzi, Library Director, Wareham Free Library

8:30am–9:40am

Osterville B

Challenges to Intellectual Freedom During Extraordinary Times

In an age of broad government surveillance, Big Data, high profile data hacks, and new digital threats that come from a dangerous and uncertain political climate, it's easy to feel like privacy is a relic of pre-digital times. But what about those of us who are unwilling to sacrifice this basic human right for the convenience of new technologies and the empty promise of national security? Privacy activists will discuss threats to privacy and our privacy rights and responsibilities, help us understand who can see our data and how, and what technical tools we can use and teach our patrons to take control of their digital lives in these extraordinary times.

Speakers: Kade Crockford, Director, Technology for Liberty Program, ACLU of Massachusetts; Alison Macrina, Library Freedom Project
Shepherd: Noreen O'Gara

8:30am–9:40am

Centerville

Town-Wide Preservation Assessment and Collection Identification: Providing Greater Access to Historical Collections through the Digital Commonwealth and the DPLA

In 2015, the MBLC began offering LSTA funding to conduct town-wide preservation assessments of collections, regardless of institution type. The aim is to educate collection custodians as to the preservation needs of their collections while identifying potential candidates for digitization.

Greater access will then be provided by having those collections arranged and described, digitized, and uploaded to the Digital Commonwealth, which serves as a service hub and gateway to the Digital Public Library of America (DPLA). Speakers will address the origins of the program and the outcomes from the first year of the project, as well as providing an introduction to the DPLA.

Speakers: Frances Harrell, Preservation Specialist, NEDCC; Elena Cordova, Preservation Specialist, NEDCC; Patricia Cirone, Library Director, ret., Beverly Public Library; Matt Amory, Librarian for Information and Technology, Canton Public Library; Gregor Trinkaus-Randall, Preservation Specialist, MBLC

8:30am–9:40am

Hyannisport East

Library Takeover Or, How Madison Public Library Relinquished Control of Community Programming to...Wait for It...Actual Community Members

Madison Public Library Community Engagement Team members will share their experiences coordinating a six-week long event planning boot camp that offered up significant library resources, spaces, and money to community members in order to support events that directly reflect participants and their networks. Adapted from an original idea by UK performance poetry group, Apples & Snakes and Half-Moon Theatre, Library Takeover @ MPL engaged teams of adult learners resulting in large-scale community events in which racial equity was a key program plan objective.

Speakers: Michael Spelman, Supervisor, Central Library, Madison, WI; Laura Damon-Moore, Community Engagement Librarian, Madison, WI

9:45am–10:45am

Bass River

Activating Sustainable Thinking

Learn how to align your institution's core values and resources with the local and global community's right to endure, bounce back from disruption, and thrive by bringing new and energetic life to fruition through choices made in all areas of library operations and outreach.

Speakers: Rebekkah Smith Aldrich, Coordinator for Library Sustainability, Mid-Hudson Library System, NY; Matthew Bollerman, Library Director, Hauppauge Public Library, NY

11:00am–12:10pm

Osterville B

A Crash Course in Assessment and Evaluation for Librarians

Libraries can be successful in a multitude of different ways, but all successful libraries today and in the future must accurately and continually assess and evaluate their services and the needs of their communities. This program will argue for the crucial importance of assessment and evaluation, give an overview of different assessment and evaluation methods available to library staff and stakeholders, and provide training in several methods that are easy and powerful. Attendees will come away with an understanding of the importance of assessment and evaluation, with new tools they can use to better understand their communities and libraries and a quick start guide they can use to launch assessment and evaluation efforts in their libraries.

Speakers: Alex Lent, Director, Millis Public Library and former instructor, School of Information Studies, McGill University

11:00am–12:10pm

Orleans

Massachusetts Libraries: Dedicated to Supporting the Mental Health of Patrons

The presenters will discuss their experience as the recipients of an LSTA grant to support mental health and wellness projects during the 2015–2016 school year at Westborough High School Library. This session will give an overview of the grant, resources, and curriculum for programming, and offer the audience an opportunity to participate in an in-depth discussion around mental health in libraries. A special focus will be centered on breaking the stigma that often surrounds mental health, reaching out to the community, and the important role of libraries in dealing with the mental health crisis.

Speakers: Anita Cellucci, Library Teacher, Westborough High School Library; Maureen Ambrosino, Library Director, Westborough Public Library; Courtney Balacco, Mental Health Counselor, Westborough High School

11:00am–12:10pm

Hyannisport East

Listening to Citizens: Launching a City-wide Oral History Project

Oral histories provide unique opportunities to understand historical events and life in the past. Often libraries lack the funding and support to develop, record, and promote an oral history on their own. What's the solution? Collaboration! Since December 2015, the Newton Free Library has worked with several city departments to develop Newton Talks, an oral history project for the city of Newton. Aside from inter-departmental collaboration, the project has also forged community partnerships and successfully applied for grant funding. Team members will discuss what

the project looks like day-to-day, how they collaborate across city departments, the tools used to keep costs low, and the lessons learned so far!

Speakers: Kimberly Hewitt, Public Services Librarian, Newton Free Library; Catherine Wilson, Senior Library Assistant, Newton Free Library; Clara Silverstein, Community Engagement Manager, Historic Newton

11:00am–12:10pm

Hyannisport West

Sisters in Crime: Mystery Making, How They Do It!

Plotting without a net, a panel of four stellar mystery writers--two thriller/suspense writers, and two traditional/cozy writers--will compete, turning suggestions from the audience into stories. **It's improv...with bodies!** You supply the story elements (setting, characters, weapon), they supply the finished tales. Laughter will reign at this fun-filled event!

Team Suspense/Thriller:

Hallie Ephron, award winning, New York Times bestselling suspense writer and book reviewer. *Night Night, Sleep Tight* (2015), is her latest novel. Her book, *Writing and Selling Your Mystery Novel: How to Knock 'em Dead with Style*, is an Edgar nominee. Hallie teaches writing at conferences across the country.

Hank Phillippi Ryan, award winning investigative reporter for Boston's WHDH-TV and best selling author of nine mysteries. Hank's newest novel, *Say No More* (2016) is now an Agatha Award nominee. Hank is a founder of Mystery Writers of America University and past president of National Sisters in Crime.

Team Cozy:

Sheila Connelly, Anthony and Agatha Award nominee and author of three bestselling cozy mystery series set in Philadelphia, Massachusetts, and Ireland. Sheila launched a new paranormal romance series in 2013. The latest in her County Cork series, *Cruel Winter* (2017), has just been published. Sheila also has several standalone novels and short stories to her credit.

Barbara Ross, Agatha Award nominee and finalist for the Maine Literary Award for Crime Fiction. Barbara pens the Maine Crimebake Mysteries. Her blogs, one with several friends at Maine Crime Writers and another with a group of writers of New England based cozy mysteries at Wicked Cozy Authors, are widely read and enjoyed. *Iced Under* (2016), the latest Crimebake Mystery, hit the stands last December.

12:10pm–1:45pm

Bass River

Business Lunch

Business meeting, raffle basket winners announcement, and the MLA president's speech.

2:00pm–3:10pm

Osterville A

Librarians Teaching Non-Traditional Reference Classes

Many librarians have experience teaching information literacy, but also have skills that go well beyond librarianship. These librarians are now teaching such skills to their patrons, including knitting, tea making, and soap making. Join us for this fun discussion on using your hobby as your next library program! This program is brought to you by the Reference and User Services Section.

Speakers: Alysa Hayden, Senior Branch Librarian, Peabody Institute Library, Peabody; Liz Reed, Adult Services and Information Librarian, Morrill Memorial Library, Norwood; Dave Bartos, User Experience Librarian, Morse Institute Library, Natick

2:00pm–3:10pm

Osterville B

The Desk Warrior Solution: Simple Mobility Exercises to Counteract Extended Sitting

Do you spend most of the day sitting down? Do you have aches and pains associated with extended sitting? Learn about the detrimental health effects of excessive sitting and the simple mobility exercises that can be done throughout the day to mitigate some of them. Audience members will be invited to follow along and try out movements so be prepared for some light, gentle activity.

Speaker: Justin Termini, Reference Librarian, Memorial Hall Library, Andover Certified Personal Trainer

2:00pm–3:10pm

Centerville

Marketing Made Easy for the Busy Librarian

Promoting your library's services and programs is on your long to-do list. Wouldn't it be great if there were ready-made promotional items that you could simply download, adapt, and use? Well, there are! Discover these resources and learn about the new MBLC site where we can all share materials. As a group, we'll have some fun going through the steps to create a mock campaign.

Speakers: Celeste Bruno, Communications Director, MBLC; Matt Perry,

Outreach Coordinator, MBLC

2:00pm–3:10pm

Hyannisport East

Friends in Need are Friends Indeed: COSTEP MA, NLM/NNLM, and Working with Your Emergency Manager in Preparing for Disasters

Disaster can impact libraries at any time and in many guises. Getting back up and running again can involve people both in and out of the library. The faster an appropriate response occurs, the easier it is to start operating again. Part of this response may involve working with an emergency manager to ensure that the library is not forgotten in times of emergency, but what are some other resources? The speakers will introduce COSTEP (Coordinated Statewide Emergency Preparedness) MA and the roles and capabilities of NLM/NNLM and libraries of medicine collaborating with and providing resources to COSTEP MA and public libraries.

Speakers: Gregor Trinkaus–Randall, Preservation Specialist, MBLC and Co–Chair of COSTEP MA; Michael Comeau, Executive Director, Massachusetts Archives and Co–Chair of COSTEP MA; Sarah Carnes, Bedford VA Medical Center

2:00pm–3:10pm

Hyannisport West

Serving Library Patrons with Autism Spectrum Disorder (ASD): A Blueprint for Innovative & Pragmatic Solutions

In 2016, the Paul Pratt Memorial Library (PPML) in Cohasset was awarded a Library Services & Technology Act (LSTA) grant for its "Equal Access for All" program, an initiative to improve library services for persons with physical and intellectual challenges and disabilities. A major goal of the grant is to better serve people with Autism Spectrum Disorder (ASD). Learn how the accessibility plan for serving people with ASD developed for PPML can be replicated at your library.

Speakers: Paul Simeone, M.A., CCC–SLP, Speech Language Pathologist and Director of Allied Health Services at the May Center School for Autism and Developmental Disabilities, Randolph; Kerrin McGue, M. Ed., Behavior Clinician and Programming Coordinator of the Autism Resource Center (ARC) of the South Shore; Dianne Wilcox, Assistant Coordinator, ARC, and mother of two children with autism; Gayle Walsh, Reference/Adult Programming Librarian, Paul Pratt Memorial Library, Cohasset
Moderator: Jackie Rafferty, Director, Paul Pratt Memorial Library, Cohasset; Co–Chair, MLA Intellectual Freedom/Social Responsibility Committee

3:20pm–4:30pm

Osterville A

Erotica Readers' Advisory

Do you blush when someone asks for erotica? What do you do when a patron finishes *Fifty Shades of Grey* and wants more? And what exactly is erotica? In this session, an erotica reviewer and a librarian will make you an expert and help you turn a little less red when approached for book suggestions! This program is brought to you by the Reference and User Services Section.

Speakers: Ashleigh Williams, Erotica Reviewer, Library Journal; Anna Mickelsen, Reference Librarian, Springfield City Library

3:20pm–4:30pm

Osterville B

On Display: Creating Library Displays that Pop!

Do displays sometimes feel like a slog? Does coming up with a display idea seem like a chore? Do you love display-making but want to know how to make yours even better? This session will discuss the value of library displays, provide strategies and tips for picking display ideas, and highlight tools and resources to help execute them in a way that will be sure to grab your patrons' attention! We'll also touch on how to think outside the box when putting materials on your displays and how to use displays to highlight library resources.

Speakers: Rob Lorino, Adult Services Librarian, Robbins Library, Arlington

3:20pm–4:30pm

Centerville

Service Dogs, Who They Help and Why They Can

Teachers use classroom dogs to accomplish a range of tasks appropriate to their classrooms. For some students on the autism spectrum or who have developmental challenges that affect their ability to engage socially, using a classroom dog as a reward mechanism for good behavior and increased responsibilities, and setting up a positively reinforced lesson plan may be an option. Service dogs help reduce anxiety and improve outcomes, allowing more learning and engagement to take place. A typical “training” scenario for teachers, once the appropriate dog match has been identified, as well as access rights of the dog/team will be discussed.

Speakers: John C. Moon, Director of Client Programs and Community Engagement, NEADS/Dogs for Deaf and Disabled Americans

3:20pm–4:30pm

Orleans

Private Talking Spaces: The Latest from the Harvard Innovation Lab

We have the most amazing walk-in demo of our latest innovation! *Private Talking Spaces* is a lightweight physical space that allows library patrons to make private phone calls for job interviews, doctor consultations, and remote research collaborations, in reading rooms and other private spaces. Private conversations in public spaces!

Speakers: Matthew Phillips, Product Lead, Harvard Innovation Lab, Harvard Law School Library; Nic Schumann, Co-Founder, Work-Shop

3:20pm–4:30pm

Hyannisport East

Housing, Health, Hunger & Help: Developing Services & Support for Staff and Patrons at the BPL

With homelessness on the decline nationally but on the rise locally, staff at the Boston Public Library knew they needed to respond. The library can help alleviate some of the stresses of poverty, homelessness, mental health and drug abuse by being a safe space. By building partnerships with city agencies and nonprofits, and showcasing services, tools, and materials, a library can help individuals and families thrive. A committee was formed to address issues that affect our most vulnerable patrons and the staff that serve them, while developing short- and long-term solutions for pressing health and safety concerns. Conversations with community partners, branch and central staff, and organizations working on ameliorating homelessness helped guide our approach and recommendations. Ongoing projects include our LibGuide, Housing Health Hunger & Help, targeted collection development, and staff webinars and training sessions. We'll also discuss some of the administrative challenges and talk about what's next.

Speakers: Jazmin Idakaar, Programs & Community Outreach Librarian, East Boston Branch, Boston Public Library; Gianna Gifford, Chief of Adult Library Services, Boston Public Library; Amber De Angelis, Adult Technology Coordinator, Boston Public Library