

TUESDAY, MAY 22

7:00 am

Promenade

Registration Opens

7:00 am-7:50 am

Ballroom

Always Innovating with Our Partners: What's New with OverDrive

Don't miss this chance to gain insight into all the exciting ways OverDrive is helping libraries Create Reading Happiness. From the one-tap reading app Libby to sharing opportunities between libraries and schools, the new Cost Per Circ lending model, and much more, it's all about delivering proven value by empowering libraries with unrivaled discovery and engagement tools. **Breakfast will be served.**

7:30 am-8:30 am

Worcester

Continental Breakfast

8:30 am-9:30 am

Commons I

Youth Services Annual Meeting & Between Two Rooms: Serving Tweens in the Public Library

The Youth Services Section will give a brief update followed by Between Two Rooms: Serving Tweens in the Public Library. Do you find that your 10-12 year-old visitors aren't sure where they belong - the children's room or the teen room? Maybe it's time for tween services in your library! This panel will explore two libraries' approaches to serving tweens through space, collections, and more.

Speakers: **Liz Rowland**, Public Services Librarian/Assistant Director, Sherborn Library; **Jennifer Forgit**, Digital Communications Librarian, Newton Free Library

8:30 am-9:30 am

Carlisle

Paralibrarian Annual Meeting & Desk Warrior Calisthenics

The annual MLA section meeting for paralibrarians will be followed by a lesson in simple mobility exercises to counteract extended sitting. Join reference librarian Justin Termini as he explains the detrimental effects of extended sitting and demonstrates exercises that can be done throughout the day to mitigate those effects. Be prepared for light, gentle movement.

Speakers: **Allison Sloan**, Senior Library Associate, Reading Public Library; **Justin Termini**, Reference Librarian and ACE certified personal trainer, Memorial Hall Library, Andover

8:30 am-9:30 am

Ashland

"I'm Not Good with Digital Devices, Help!": Coordinating Technology Services for Seniors

Changes in technology are happening so quickly. Many corporations and service providers have changed their modes of access, including ridesharing, digital banking, and healthcare records. In an increasingly digital world, how do aging populations learn to navigate these resources? What challenges do seniors, in particular, face when learning to use digital technologies? What roles should libraries and community agencies play in this process? How can community partnerships create and maintain service to seniors? We will discuss community-level efforts to provide technology assistance and instruction to seniors.

Speakers: **Ran Cronin**, Head of Technology and Information Services, Winchester Public Library; **Don Nelsen**, Technology Coordinator, Jenks Center, Winchester; **Margaret Wiseman**, Council on Aging, Winchester

8:30 am-9:30 am

Middlesex

Using Fanfiction at the Library

Fanfiction is not new. Read and written by all ages, it has increased in popularity and mainstream recognition. Many authors began their careers as fanfiction writers. Some patrons use fanfiction as a basis for readers' advisory interviews. Learn more about fanfiction and how to use it at the library.

Speakers: **Robin Brenner**, Teen Librarian; Brookline Public Library; **Tegan Manino**; Technology and Technical Services Librarian, Clapp Memorial Library, Belchertown

9:45 am-10:45 am

Commons I

Making of a Teen Program, Making of a Teen Librarian

Prior to 2016, Goodnow Library had employed four teen librarians in less than two years, while the Waltham Public Library endured nine years without one. In their efforts to stabilize teen services, each organization found itself hiring unconventional candidates. The two years since have yielded thrilling and daunting explorations of teen program development on relatively blank slates. Learn more about redesigning rooms, constructing a makerspace, building trusting relationships with teens, and redefining teen librarianship when you aren't entirely sure what it looks like in the first place.

Speakers: **Robert Carter**, Teen Librarian, Goodnow Library, Sudbury; **Luke Kirkland**, Teen Specialist, Waltham Public Library

9:45 am-10:45 am

Ashland

Healthy Aging @ the Library: Keeping Older Adults Connected

Libraries often play a vital role in keeping older adults connected to their communities. Hear about potential resources and successful programs related to healthy aging. Discover new ways to serve this important patron population.

Speakers: **Andrea Fiorillo**, Information and Adult Services Librarian, Reading Public Library; **Ellen Dolan**, Library Director, Shrewsbury Public Library

9:45 am-10:45 am

Carlisle

Think, Pair, Share, But Don't Stop There: Creative Teaching Techniques for Effective Instruction

As information literacy instruction has become such a critical part of the work of librarians, the need for captivating teaching methods to engage learners is vital. Join students from Simmons College West's User Instruction class as they demonstrate a variety of interactive creative learning techniques they developed throughout their coursework.

Speakers: **Eric Poulin**, Lecturer and Coordinator of SLIS West, Simmons College School of Library and Information Science; **Norman Berlin**, MLIS Candidate, Simmons West; **Olivia Eberle**, MLIS Candidate, Simmons West; **Elizabeth Pawlowski**, MLIS Candidate, Simmons West

9:45 am-10:45 am

Middlesex

Writing for the LGBTQ Reader

Internationally bestselling author and active gay rights advocate Suzanne Brockmann discusses Readers Advisory for LGBTQ literature, including the audience, the need and the appeal of this literary genre. Suzanne will have some of her books on hand for purchase and signing.

Speaker: **Suzanne Brockmann**, Author and gay rights activist

10:45 am-11:30 am
Break – Exhibit Hall

11:30am-12:30pm

Commons I

STEAMed Up at the Library

Learn how to create and run a STEAM Center or Makerspace for children. Learn about the latest STEAM robots and gadgets and how to use them in your library. Find out how to channel your inner scientist even if you do not feel like an expert. Get great ideas for Makerspace projects. Start an Inventors, Engineering, Coding Club, or other STEAM-themed club for children at your library. Find out all about running a Girls Who Code club at your library. Questions and Answers will be followed by a hands-on opportunity for librarians to try out some robots and STEAM toys and create a Makerspace project.

Speakers: **Paula Dugan**, Children's Supervisor, Needham Free Public Library; **Veronica McCarthy**, Children's Librarian, Needham Free Public Library; **Eva Thaler-Sroussi**, Children's Programming Librarian, Needham Free Public Library

11:30 am-12:30 pm

Ashland

Programming for New Adults

These are the "real" young adults. As teenagers become actual adults, they may have trouble making their way into the world. At the same time, public libraries struggle to maintain them as patrons. Two libraries have addressed this issue. Weymouth launched its "Adulting 101" series aimed at teaching life skills to those entering adulthood. Quincy continues to find success with its TCPL Grownups 20s/30s series.

Speakers: **Janet Gallagher**, Young Adult and Reference Librarian, Weymouth Public Libraries; **Kristy Lockhart**, Head of Reference and Adult Services, Weymouth Public Libraries; **Eileen Fontenot**, Adult Services Librarian, Thomas Crane Library, Quincy

11:30 am-12:30 pm

Carlisle

Patents and Trademarks: A Primer

In this age of independent inventors and entrepreneurs, patents and trademarks are more important than ever. This patent and trademark primer will provide context and educate attendees about the basics of patents and trademarks as well as resources available free of charge.

Speaker: **Paulina Borrego**, PTRC (Patent and Trademark Resource Center) Librarian, University of Massachusetts Amherst

11:30 am-12:30 pm

Middlesex

The Romance Appeal

Three romance authors discuss why readers clamor for different sub-genres of romance: romantic suspense, historical romance and contemporary. What's the appeal for their respective audiences? Join us for a book signing immediately following the session.

Speakers:

Suzanne Brockmann is the RITA-award winning, New York Times bestselling author of over 55 novels, including her Troubleshooters series about Navy SEAL heroes and the women—and sometimes men—who win their hearts. In addition to writing books, Suz has co-produced several LGBTQ feature-length indie movies, the rom-com *The Perfect Wedding*, the upcoming thriller *Russian Doll*, and the upcoming rom-com *Analysis Paralysis*. She has also created an #OwnVoices line of m/m

category romantic comedy novellas called Suzanne Brockmann Presents. Her latest Troubleshooters novel, *Some Kind of Hero*, is available now from Ballantine Books and Blackstone Audio.

Caroline Linden knew from an early age she was a reader, not a writer. She earned a math degree from Harvard University and wrote computer code before turning to fiction. Her books have won the Daphne duMaurier Award, the NJRW Golden Leaf Award, and RWA's RITA Award, and have been translated into seventeen languages around the world. She lives in New England with her family.

Julia Kent, bestselling New York Times and USA Today author, writes romantic comedy with an edge. Since 2013, she has sold more than 1.5 million books, with four New York Times bestsellers and more than 18 appearances on the USA Today bestseller list. Her books have been translated into French and German, with more titles releasing in 2018. From billionaires to BBWs to new adult rock stars, Julia finds a sensual, goofy joy in every contemporary romance she writes. Unlike Shannon from *Shopping for a Billionaire*, she did not meet her husband after dropping her phone in a men's room toilet (and he isn't a billionaire). Her grandmother and mother both worked in libraries, and Julia began helping alphabetize card catalogs and returns in kindergarten. Her grandmother took her to work and paid her in cookies. She lives in New England with her husband and three kids in a household where the toilet seat is never, ever, down.

12:30 pm-1:45 pm
Grand Ballroom
Boxed Lunch in Exhibit Hall

Guerrilla Storytime - Commons II

Join other YS librarians for an interactive skills sharing session that combines impromptu idea-sharing and storytime best practices!

1:45 pm-2:45 pm
Commons I

Technology on the Inside: Breaking Through the Digital Divide

The Boston Public Library partnered with Boston's Department of Youth Services for a teen engagement program and marked its success with approximately 60 out of 70 booktalked checkouts and 40 requests each month from teens. Last year, the DYS program piloted an expansion to two units by providing eReaders downloaded with popular teen titles, offering a different format to access books and other innovative technology such as coding and music creation applications. Join us to learn ways to engage underserved populations, collaborate with the necessary agencies and external library staff to bring technology into a secure setting, and implement a successful program of your own.

Speakers: **Jess Snow**, Teen Services Team Leader, Boston Public Library; **Ally Dowds**, Youth Technology Librarian, Boston Public Library; **Catherine Halpin**, Youth Technology Coordinator, Boston Public Library

1:45 pm-2:45 pm
Ashland

In it Together: How Community Partnerships Helped a Small Branch Library Start a Community Garden, Teach Kids to Eat Their Vegetables, and Connect with the Neighborhood **Sponsored by Plymouth Rocket**

This roundtable discussion will focus on the importance of community partnerships in successful library programming initiatives. Librarians from the Mason Square Branch in Springfield will begin the conversation by discussing their recent work with local nonprofits, community groups, and colleges to provide gardening and public health programming. Through collaboration, the library and their partners obtained grants to bolster their endeavors, made strides in overcoming the silo-ing of resources in the area, and reached a wider audience than they could have on their own. For the

remainder of the roundtable, participants will be encouraged to ask questions and to share their own experiences working with community partners.

Speakers: **Caitlin Kelley**, Supervisor, Mason Square Branch, Springfield City Library; **Ellen Sulzycki**, Reference Librarian, Mason Square Branch, Springfield City Library

1:45 pm-2:45 pm

Carlisle

With Great Power Comes Great Responsibility: How to Find Age Appropriate and Inclusive Comic Books for All Library Patrons

Three public librarians and avid comics geeks will walk you through: How to find great graphic novels for all ages, particularly ones with diverse characters and by diverse creators; how to manage series ordering, especially given Marvel and DC's reboots, rebirths, and "special events," not to mention the irregular schedule of many Japanese manga series; and what are some of the best upcoming and recent comics that you might have missed, especially from publishers beyond the "Big 2," such as Image Comics, First Second, Oni Press, BOOM! Studios, and more. Attendees will leave the presentation armed with knowledge to make sure their library's graphic novel collection is timely, diverse, and consistent.

Speakers: **Taylor Silva**, Head of Reference, Fall River Public Library; **Renata Sancken**, Teen Services Librarian, Memorial Hall Library, Andover; **Anna Tschetter**, Teen Services Librarian, Memorial Hall Library, Andover

1:45 pm-2:45 pm

Middlesex

Escape the Library: Escape Room Programs

Invite your patrons to escape! We'll go over the ins and outs of Escape Rooms, including resources, how to design your own, and how to integrate one in a library setting.

Speakers: **Tegan Manino**, Technology and Technical Services Librarian, Clapp Memorial Library, Belchertown; **Nicole Scherer**, Teen Services Librarian, Fairfield Public Library (CT)

2:45 pm-3:15 pm

Break – Exhibit Hall

3:15 pm-4:15 pm

Commons I

SENSational Storytime with a Yoga Twist

The Paul Pratt Memorial Library has partnered with ARC of the South Shore and Little Bee Yoga Company to offer a monthly interactive series that includes storytime, sensory/adaptive book kit making, and a theme-based yoga class. The program's goal is to help children with ASD (autism spectrum disorder) love and embrace books and become more engaged in reading by making the stories interactive and alive. This family focused activity is fun and therapeutic and offers opportunities for children with ASD and their family members to share an experience that fosters literacy and physical and emotional wellness. The Paul Pratt Memorial Library's grant initiative, "Equal Access for All," has prioritized library services for people with ASD. The commitment to develop collections and programs that meet the needs of children with autism and their families is integral to the library's mission of serving all citizens.

Speakers: **Janine Birmingham**, Program Coordinator of the Autism Resource Center of the Autism Center of the Arc of the South Shore (ARC); **Christine Walker**, owner, Little Bee Yoga Company; **Gayle Walsh**, Reference and Adult Services Librarian, Paul Pratt Memorial Library, Cohasset

3:15 pm-4:15 pm

Ashland

Programs Steeped in Pop Culture

Join two "accidental" law librarians who gave their Public Services Department a makeover using innovative outreach programming with a pop culture twist. By providing entertaining (and informative) programming such as the (Pokémon-themed) Open House Scavenger Hunt, Facebook Friday, UMass Law Library Meme contest, and Library Quiz Show, the UMass Law Library has become a place for busy law students to learn all about the library while having fun in a relaxing environment.

Speakers: **Emma Wood**, Assistant Librarian, UMass Law Library; **Jessica Almeida**, Assistant Librarian, UMass Law Library

3:15 pm-4:15 pm

Carlisle

Creating a Research Mindset: Extending the Visibility of the Librarian as a Research Tool for the 21st Century

Today, research happens all around us. In tactile forms, through traditional information gathering tools, and even through making. As these research models change and evolve, so too, do the ways in which we teach students to be better researchers. This workshop will explore how to engage 21st century learners in multiple types of research in order to facilitate a better understanding of materials, methods, and authoritative thought. This method supports relationship building so students can be active participants in honing these skills, exhibited through a model of unlearning that allows students to teach each other in more formal settings.

Speakers: **Jenna Wolf**, Director of Library and Technology Integration, The Cambridge School

3:15 pm-4:15 pm

Middlesex

Access to Justice and Massachusetts Public Libraries

Access to legal information is an important facet of the Access to Justice movement. The Law Librarians of New England (LLNE) manages a number of projects intended to benefit public librarians and patrons with legal information needs. Presenters (members of LLNE) will discuss projects like Legal Link, a clearinghouse of information for public librarians about law materials and legal reference. Presenters will also review a partnership between the Social Law Library and the Massachusetts Board of Library Commissioners. The arrangement would provide librarians with access to certain legal databases available through the Social Law Library. Finally, presenters will suggest ways for public librarians to help patrons without engaging in the unauthorized practice of law.

Speakers: **Nicole Dyszlewski**, Research Access Services Librarian, Roger Williams University School of Law Library; **Jessica Jones**, Reference Attorney, Social Law Library; **Michael VaderHeijden**, Associate Director for Research Services and Lecturer in Legal Research, Yale Law School Lillian Goldman Law Library

4:20 pm-5:20 pm

Commons I

Promoting Wellness Through Laughter Yoga

Laughter yoga combines simulated laughter, deep breathing yoga exercises and meditation to promote good health and well-being. Join certified laughter yoga leaders to learn about its origins and let them guide you through a hands on demo of a typical program and then an open discussion on how to add this program to your library for a unique intergenerational community outreach opportunity. Bonus! It also provides stress relief for all, including YOU, so bring your best laugh.

Speakers: **Jessica Lamarre**, Children's Librarian, Duxbury Free Library; **Ellen Snoeyenbos**, Director, West Bridgewater Public Library

4:20 pm-5:20 pm

Ashland

Dreamers Welcome: Serving Immigrants at Your Library

Discover an exciting range of services and resources for newcomers and refugees from front line professionals.

Speakers: **Katelyn Duncan**, REFORMA member and multilingual Reference Librarian, Worcester Public Library; **May Mayyasi**, Thomas Crane Public Library Trustee and Literacy Tutor, US citizen of Lebanese origin; **Shelley Quezada**, consultant for the Massachusetts Board of Library Commissioners; **Fawzi Youssef**, US Citizen of Lebanese origin, small business owner currently studying English in the Thomas Crane Public Library Literacy Program

4:20 pm-5:20 pm

Para-Ganza: Paralibrarian Section Extravaganza

Come join the paralibrarian section of MLA for a fun filled hour of awards, Book Cart Drill Team, networking, and refreshments. The annual support staff and advocacy awards will be presented along with the annual PARA certifications. In addition, we will be announcing the winner of the Book Cart Drill Team contest. This is a great time to meet your fellow paralibrarians, learn how to get involved with MLA, and generally have fun and relax as we head into Tuesday evening's festivities.

4:20 pm-5:20 pm

Middlesex

All Aboard Greenbush: Bringing the Library to Commuters

Last spring, four public libraries on the South Shore of Massachusetts collaborated to reach out to commuter rail riders through a community reading project called All Aboard Greenbush!: One Train, One Book. Working with the support of the Massachusetts Bay Transportation Agency (MBTA), librarians distributed books and signed people up for library cards at seven commuter stations and provided six weeks' worth of programming, including onboard book discussion groups, STEM programs, trivia nights, and a finale event with the author at South Station in Boston. Learn about this collaborative project that brought the library to commuters.

Speakers: **Jacqueline Rafferty**, Library Director, Paul Pratt Memorial Library, Cohasset; **Anna Byrne**, Assistant Director, Hingham Public Library; **Kristy Lockhart**, Head of Reference and Adult Services, Weymouth Public Libraries

5:20 pm-6:15 pm

President's Reception and Committee Faire

Commons II

Sponsored by SirsiDynix

About the Committee Faire

Do you boldly talk to your legislators? Do you love promoting your library? Want to give your patrons the coolest tech? Feel the need to help the next generation of librarians? For over 100 years, the Massachusetts Library Association has been leading the way with professional guidance, peer mentoring, advocacy, and more. Find out how you can be a part of the next 100 years during this Committee Faire! Make the most of your talents, learn from your peers, and make the most of your MLA membership.

6:15 pm-7:45 pm

Worcester

Dinner with Speaker Program: Adventures of a Journalist Citizen, Chris King

Sponsored by Rakuten Overdrive

[Social media created an opening for the Citizen Journalist - a person, who without conventional journalism credentials, reports from the frontlines and distributes content. Chris King considers himself just the opposite: a Journalist Citizen, someone who is a journalist but one that can act as a front line citizen when current events demand action. He reported on the Nigerian democracy movement in](#)

the 1990s, doing print journalism in the U.S. and producing rebel radio broadcasts in Nigeria on Radio Kudirat. During the Ferguson unrest in St. Louis in 2014-15, he managed a print news team covering the daily protests and was a regular live source to CNN, BBC and CTV. The duties of being an engaged citizen are intertwined with the origins of journalism itself - at once rooted in the traditions of the 'town crier' while obscuring the 20th century credo of 'staying out of the story'.

Speaker: **Chris King**, Editor, *St. Louis American*

8:00 pm-9 :30 pm

Worcester

Hall of Fame Awards

The evening continues with the Hall of Fame Awards!

The Hall of Fame Award is presented in even numbered years and recognizes colleagues for their long-term contributions to the profession. Award winners are practicing or retired librarians who have made at least a ten-year sustained and substantial contribution to advancing the cause of Massachusetts librarians or librarianship. They may work or have worked in school, public, special, or academic libraries, library education, agencies, or associations.