



**DRAFT MLA Executive Board Meeting Minutes
Friday, June 8th, 2012**

Reading Public Library

Attendees: Dinah O'Brian (In-coming President), Ruth Urell (Past President), Elizabeth Wolfe (Vice President) Jackie Rafferty (Intellectual Freedom), Bernadette Rivard (Treasurer), Jocelyn Tavares and Laurie Lessner, (Public Relations), Valerie Diggs (MSLA), Sarah Sogigian and Ellen MJ Keene (Conference), Maureen Ambrosino (Membership), Kirsten Underwood (Personnel), Kristin Slater (TSS), Gerry Deyermond (Para-librarian Section), Sharon Colvin (YSS), Beverly Shank and Susan McAlister (Legislative), Rob Maier (MBLC), Greg Pronevitz (MLS), Nancy Siegel (Secretary), Elizabeth Hacala (Executive Manager, MLA, **Absent:** Nancy Rea (ALA Councilor) Krista McLeod (NELA), Sunny Vandermark (Archivist),

Ruth called the meeting to order at 10:10 a.m. and gathered the group together for a photograph. She welcomed and thanked everyone for coming. Ruth asked that attendees introduce themselves.

A motion to approve the consent agenda including the minutes of the April 13th, 2012 Executive Board meeting was made by Susan and seconded by Bernadette. The motion passed unanimously.

President's Report: See written report. Youth Services will have one free registration to 2013 Conference for having the winning number of raffle tickets sold. Ruth thanked everyone for submitting their annual reports so quickly.

Treasurer's Report: See section **BUDGET FISCAL YEAR 2013** below.

Executive Manager's Report: See written report. Elizabeth reported the monies raised from the various fundraising portions of Conference. Those members working on revisions of the MLA Manual should get electronic versions to Elizabeth as soon as possible, so that changes can be voted upon at the August Executive Committee meeting. Elizabeth raised the issue of the Newsletter as a summer publication, focusing on Conference reports, MLA Hall of Fame Recipients, and reports from various MLA sections. Articles should be submitted to Elizabeth by mid-July.

Past President's Report: No report.

COMMITTEE REPORTS

Public Relations: See written report. Laurie ran a presentation demonstrating sample forums within the Wild Apricot website. Under the members-only portion of the website, created a to-do-list as a sample of how this feature could be used to help committee members stay more organized and have greater visibility to the Executive Board on on-going business. Rob enquired about the **Innovation Award**, which was started by Kim Lynn and ran for two years, but falter due to lack of nominations.

Conference: Ellen and Sarah reported that it was a very successful conference this year. Comments have all been positive so far. One major snafu was the hotel. Several attendees had issues with service and room problems. Attendees loved the exhibits and the meeting rooms at the DCU and even commented favorably about the food. A few attendees had issues with the parking garage. Surveys are with Michael Colford and are still being collated, with the goal of being discussed at the next Conference Committee and Executive Committee meetings. For the most part, vendors were pleased, with the exception of Ebsco. Elizabeth recommends reviewing pricing for vendors for the next conference. Exhibitors expressed that they would have liked to have seen the MLA basket raffle further back into the exhibit space to increase the foot traffic through the space. Attendance was up for this year, by perhaps as many as 50 people; attendance amongst academic library members was down due to scheduling issues and the Digital Commonwealth pre-conference.

Ellen and Sarah met to revise the Conference Committee section of the MLA Manual. Job descriptions and all facets of conference planning have been updated. The draft of the revised section was passed around for examination by the group.

Intellectual Freedom: No Report

Legislative Report: No Report

Membership: See written report. The group discussed possibilities for marketing MLA membership through various channels.

Personnel: No report.

Nominating: No report.

SECTION REPORTS

Para-librarian Committee: See written report. Gerry discussed the Affinity Membership Program that the committee is exploring through TD Banknorth, with the stated goal of funding a mini-conference for the Para-librarians. Ruth raised the issue of sections raising funds for individual sections, so the matter will be examined with that in mind.

Technical Services: No report.

Youth Services: No report.

LIAISON REPORTS

NELA: See written report.

ALA CONSELLOR: No report.

MLA ARCHIVIST: No report.

MBLC: For the benefit of the new members of the Executive Committee, Rob explained to the group his purpose and role on the Committee. The members of MLA's Legislative Committee work with the MBLC to develop the Legislative Agenda. Rob is hoping for a greater connection and role between MLA and MMA (Massachusetts Municipal Association) in the coming year.

MLS: Greg reported that a statewide group of library advocacy training sessions will be held in Sheffield, on the Cape, and at the MFOL/MLTA event in October. A training session for Library Advocates is planned for June. Greg has found it difficult to make progress with MFOL due to the lack to a strong infrastructure of the group. Deb Hoadley will be the coordinator in charge of this pilot program. Greg believes that now may be the ideal time to reach out to MFLA and MLTA to foster greater collaboration, and is seeking volunteers to reach out to their leadership. Inviting a representative liaison to attend MLA Executive Committee meetings as a first step towards collaboration. Maureen volunteered and Rob announced that Cindy from the MBLC will also participate.

Rob announced that Bibliotemps is up and running. Several placements have already been made and Bibliotemps is seeking applicants willing to work as Acting Directors in particular.

MSLA: Valerie Diggs distributed her written report and discussed her pleasure at attending the Executive Committee meetings. Valerie discussed the work on MLSA's upcoming conference. Ruth confirmed the Letters for Literature portion of the program.

NEW BUSINESS:

MASS FOUNDATION FOR THE HUMANITIES: Ruth discussed this organization and the programs they have offered recently. Ruth has suggested a series of smaller books discussions. The group would like to have larger moderated events; Saturday November 3rd there is an event at Boston College about "Mind the Gap: the Effects of Economic Inequality in our Democracy" and Libraries can create displays in house to increase awareness of the event. Ruth asked the group if MLA would have an interest in participating in the events of this organization.

OLD BUSINESS:

BUDGET FISCAL YEAR 2013: Bernadette presented the change to the FY 2013 budget, removing the \$300.00 on the YSS. Dinah seconded the motion from the chair; which passed unanimously. Bernadette predicts that the profit from Conference will exceed the estimated \$20,000.00 in revenue.

BOSTON BOOK FESTIVAL: Ruth reported that MLA has contributed \$300.00 to have a greater participation in the event this year. This year, the event will be held on Saturday, October 27th.

Ruth made a motion at 11:58, which Nancy seconded, to adjourn the meeting; the motion passed unanimously.

The orientation for new Executive Committee members convenienced after the regular meeting.

Respectfully submitted by
Nancy D. Siegel,
MLA Secretary