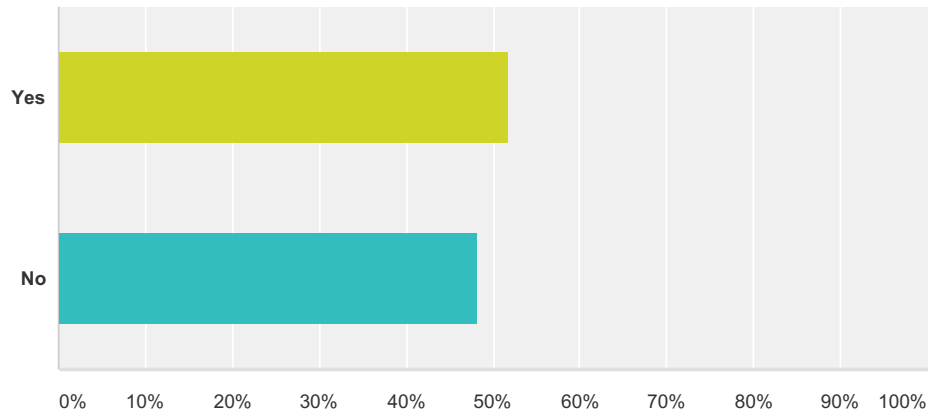


Q1 Are you currently a member of MLA?

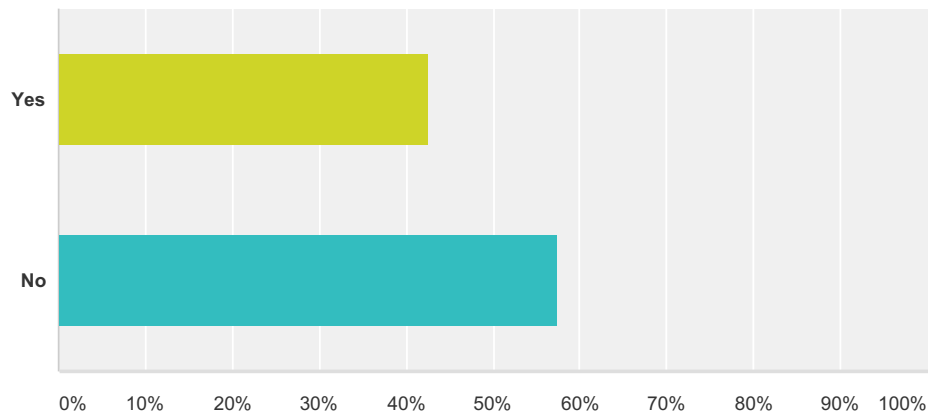
Answered: 325 Skipped: 0



Answer Choices	Responses	
Yes	51.69%	168
No	48.31%	157
Total		325

Q2 If you are not a member of MLA, have you been a member in the past?

Answered: 155 Skipped: 170



Answer Choices	Responses	
Yes	42.58%	66
No	57.42%	89
Total		155

Q3 If you were formerly a member of MLA but are not now, why are you no longer a member?

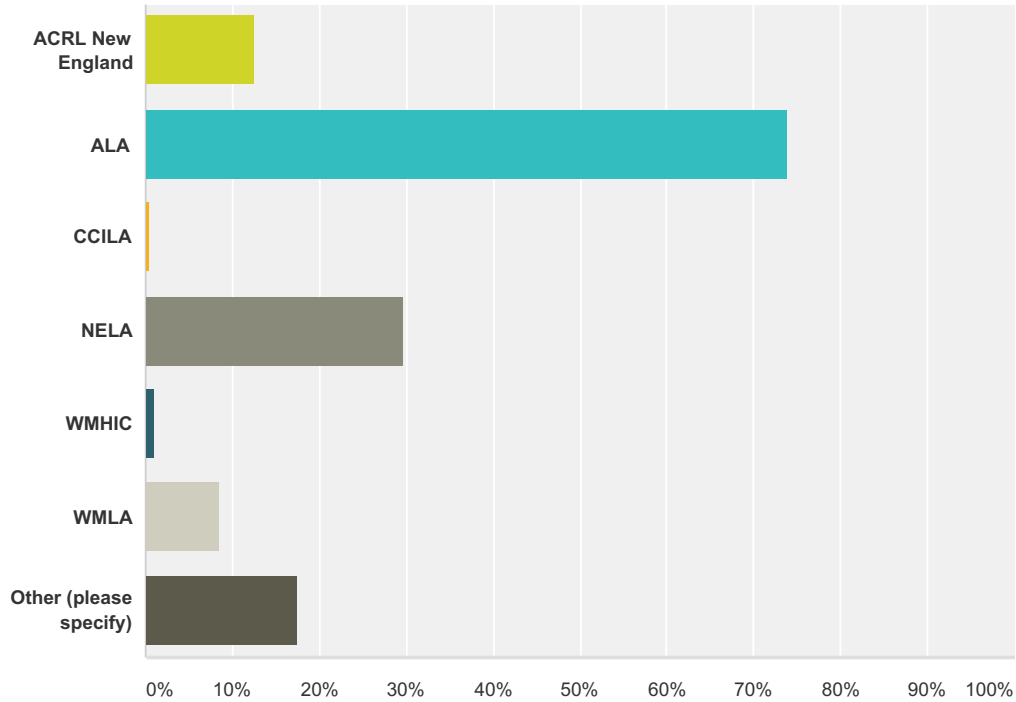
Answered: 55 Skipped: 270

#	Responses	Date
1	I'm part of the school library world, and quite frankly just forget. I support the work of the MLA but subscription renewal has not been sent my way so out of sight, out of mind.	2/4/2016 4:51 PM
2	Expensive/mostly remember near conference time.	2/4/2016 1:36 PM
3	I have not been attending the conferences regularly	2/4/2016 1:20 PM
4	Too expensive and not enough benefit to justify it.	2/4/2016 1:16 PM
5	The demands of personal life have consumed my free time in recent years.	2/4/2016 1:08 PM
6	I thought I would see what NELA has to offer. MLA seemed disorganized and unfocused in the past couple of years- especially with youth services.	2/4/2016 1:02 PM
7	Professional membership is not valued by my employer.	2/4/2016 1:01 PM
8	Employer not supporting	2/2/2016 1:48 PM
9	I retired for awhile and I reentered the workforce	1/28/2016 2:18 PM
10	have not taken care of renewal, yet	1/26/2016 12:19 PM
11	Cost and value for money	1/26/2016 9:42 AM
12	Conferences have been a disapointment	1/25/2016 3:33 PM
13	My current library does not reimburse us for membership.	1/25/2016 1:54 PM
14	I haven't been going to the conferences.	1/25/2016 11:58 AM
15	just forgot to renew	1/24/2016 4:35 PM
16	Expense	1/22/2016 5:18 PM
17	Membership expense. Balancing other professional memberships (NELA and ALA), more regularly participate in regional/national conferences.	1/22/2016 11:56 AM
18	I don't go to the conferences.	1/22/2016 11:47 AM
19	Hard to get away to go to conferences; also, left field for a while and so may have gotten out of the habit of renewing membership.	1/22/2016 11:34 AM
20	Forgot to renew.	1/22/2016 11:21 AM
21	Retired and not involved so much.	1/21/2016 6:57 PM
22	finances	1/21/2016 4:18 PM
23	No good reason	1/21/2016 3:45 PM
24	I was a member of the Youth Services Committee of the Executive Board. I resigned for personal reasons but never picked up my membership after that.	1/21/2016 2:29 PM
25	retired and no longer attending memetings	1/21/2016 2:13 PM
26	Honestly didn't seem worth the cost.	1/21/2016 1:56 PM
27	(Perceived) lack of critical need for my position given multiple competing obligations	1/21/2016 1:53 PM
28	Can't justify the expense.	1/21/2016 11:06 AM
29	My former library would not cover the cost of membership	1/21/2016 11:03 AM
30	MLA is VERY public library centered and as an academic I don't find the programs relevant.	1/21/2016 10:52 AM

31	I was paying the student rate. As of now, I am a member of NELA and pay that on my own. My employer (public library) does not pay for employees' member fees	1/21/2016 10:32 AM
32	I work in a school library (9-12) and I felt that the association was interested in publics with gusts up to academic only.	1/21/2016 9:10 AM
33	neglect on my part	1/21/2016 8:03 AM
34	Not relevant	1/20/2016 10:38 PM
35	cost	1/20/2016 6:21 PM
36	Forgot to sign up	1/20/2016 5:21 PM
37	I was an academic librarian for many years and MLA seemed more public library oriented.	1/20/2016 5:01 PM
38	Price	1/20/2016 4:53 PM
39	I forget to renew.	1/20/2016 4:45 PM
40	\$\$\$ or lack thereof!	1/20/2016 4:12 PM
41	As a paraprofessional, I was able to belong to ALA and MLA for one fee. When that was changed I had to chose and went with ALA.	1/20/2016 4:11 PM
42	Cost	1/20/2016 3:51 PM
43	I'm very busy and just haven't gotten to renewing.	1/20/2016 3:49 PM
44	I don't see the value in it.	1/20/2016 3:43 PM
45	It was a money thing last renewal, but I will most likely become on again before MLA 2016	1/20/2016 3:35 PM
46	I became a member to get the reduced conference price.	1/20/2016 3:34 PM
47	Did not seem to be of benefit for cost. Hard to see where I could be involved.	1/20/2016 3:32 PM
48	We are a special library and I found most of the MLA projects are focused on public libraries.	1/20/2016 3:29 PM
49	I am a member of ALA and have become more involved there (attending conferences, etc.) due to interest in international librarianship.	1/20/2016 3:27 PM
50	Inertia	1/20/2016 3:18 PM
51	Cost	1/20/2016 3:12 PM
52	I forget to renew my membership and if not going to a conference, renewing isn't a big priority.	1/20/2016 3:12 PM
53	Our library is a member	1/20/2016 3:11 PM
54	My former place of employment paid membership dues, but my current place of employment does not.	1/20/2016 3:11 PM
55	cost, get more from ala membership	1/20/2016 3:08 PM

Q4 Are you an active member or participant of any of these library-related organizations?

Answered: 199 Skipped: 126



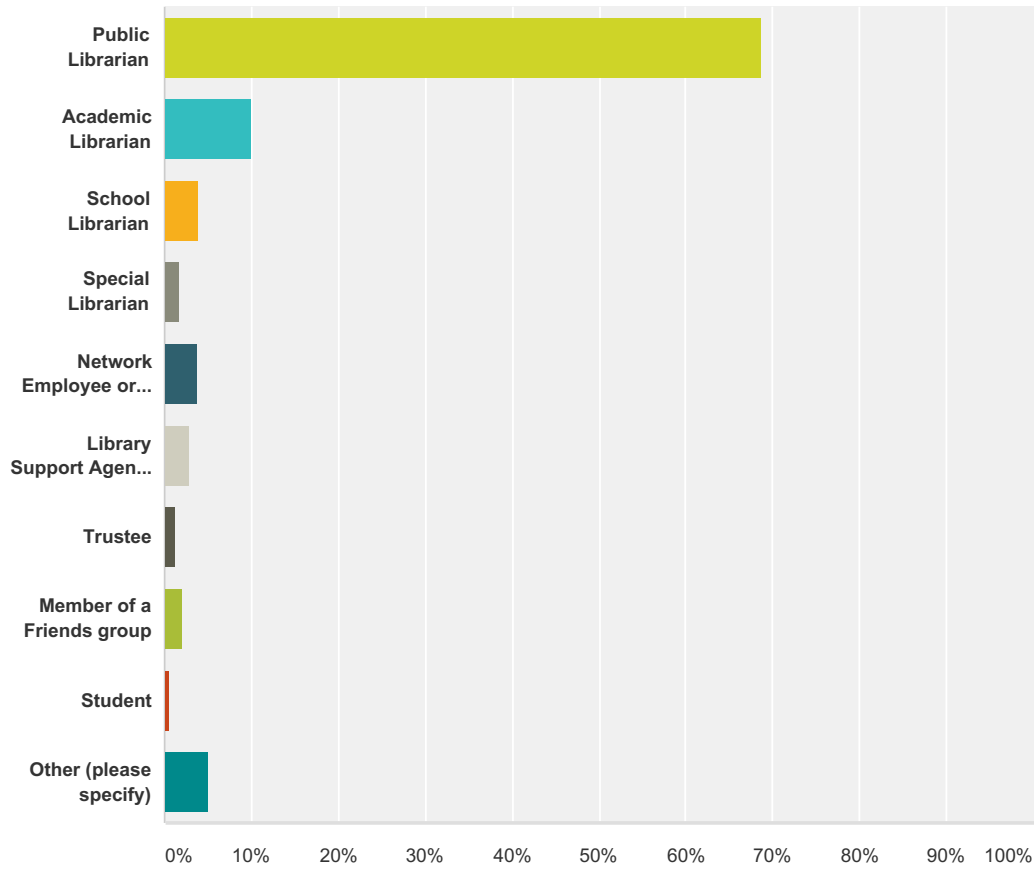
Answer Choices	Responses
ACRL New England	12.56% 25
ALA	73.87% 147
CCILA	0.50% 1
NELA	29.65% 59
WMHIC	1.01% 2
WMLA	8.54% 17
Other (please specify)	17.59% 35
Total Respondents: 199	

#	Other (please specify)	Date
1	No	2/5/2016 7:12 PM
2	AASL, MSLA, YALSA	2/4/2016 4:52 PM
3	NE-ASIST	2/4/2016 2:09 PM
4	PLA	2/4/2016 1:16 PM
5	PLA	1/27/2016 9:46 AM
6	The library director attends the meetings	1/22/2016 1:49 PM

7	veryt active in library network	1/22/2016 11:35 AM
8	Friends of the Library	1/21/2016 6:22 PM
9	PLA (Yes, this is technically ALA, but I wouldn't join ALA if I didn't have to do it to join PLA)	1/21/2016 2:19 PM
10	ARC, MCCLPHEI, CW MARS	1/21/2016 2:13 PM
11	Friends of the Dracut Library	1/21/2016 1:50 PM
12	PLA	1/21/2016 1:14 PM
13	PLA, MLA	1/21/2016 10:59 AM
14	no	1/21/2016 8:59 AM
15	MSLA AASL	1/21/2016 8:00 AM
16	MBLC	1/20/2016 8:40 PM
17	MSLA	1/20/2016 8:30 PM
18	PLA	1/20/2016 8:29 PM
19	NEA, SAA	1/20/2016 6:21 PM
20	MassCat	1/20/2016 5:21 PM
21	PLA	1/20/2016 4:59 PM
22	MCCLPHEI, IAMSLIC, SAIL (Regional IAMSLIC)	1/20/2016 4:25 PM
23	Friends of the Library	1/20/2016 4:17 PM
24	CCGS	1/20/2016 4:13 PM
25	Medical Library Association, North Atlantic Health Sciences Libraries	1/20/2016 4:10 PM
26	New England Archivists	1/20/2016 3:37 PM
27	Art Libraries of North America	1/20/2016 3:30 PM
28	Vendor Users Group	1/20/2016 3:29 PM
29	Innovative Users Group	1/20/2016 3:12 PM
30	ARC	1/20/2016 3:12 PM
31	Technical Services Roundtable of Western Mass	1/20/2016 3:12 PM
32	no	1/20/2016 3:12 PM
33	SLA	1/20/2016 3:10 PM
34	PLA	1/20/2016 3:08 PM
35	MLS	1/20/2016 3:07 PM

Q5 I am best described as a

Answered: 301 Skipped: 24



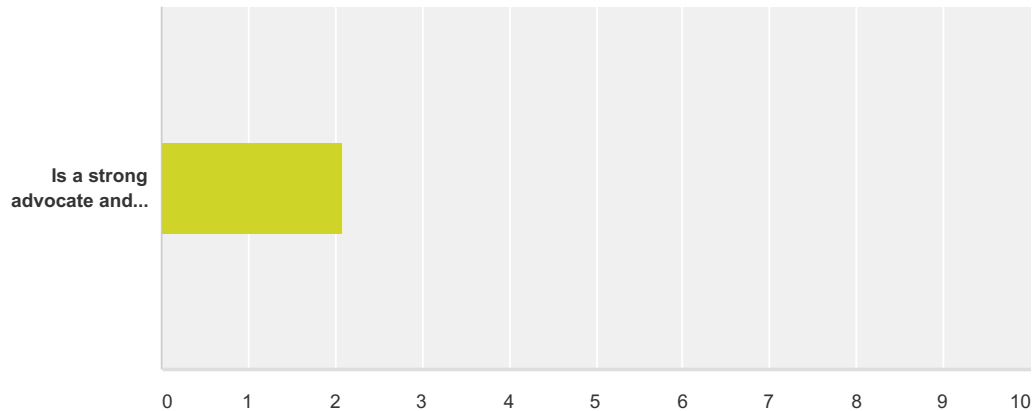
Answer Choices	Responses
Public Librarian	68.77% 207
Academic Librarian	9.97% 30
School Librarian	3.99% 12
Special Librarian	1.66% 5
Network Employee or Representative	3.65% 11
Library Support Agency Staff (MLS, MBLC, etc)	2.99% 9
Trustee	1.33% 4
Member of a Friends group	1.99% 6
Student	0.66% 2
Other (please specify)	4.98% 15
Total	301

#	Other (please specify)	Date
1	consultant, prior public librarian	2/7/2016 4:31 PM

2	Director of Library Services	2/4/2016 4:53 PM
3	retired	1/31/2016 11:05 AM
4	library associate (para-librarian)	1/26/2016 9:44 AM
5	library technician	1/25/2016 7:29 PM
6	Library Assistant, currently at Simmons West for MLS	1/22/2016 11:57 AM
7	Library Assistant	1/22/2016 11:26 AM
8	Retired	1/21/2016 6:07 PM
9	Paralibrarian	1/21/2016 9:42 AM
10	para	1/20/2016 10:38 PM
11	soon to be retired librarian	1/20/2016 5:02 PM
12	public library paraprofessional.	1/20/2016 4:12 PM
13	Paralibrarian	1/20/2016 3:42 PM
14	Library asst.	1/20/2016 3:29 PM
15	Retired public librarian but still on Legislative Com.	1/20/2016 3:18 PM

Q6 I believe that MLA

Answered: 278 Skipped: 47



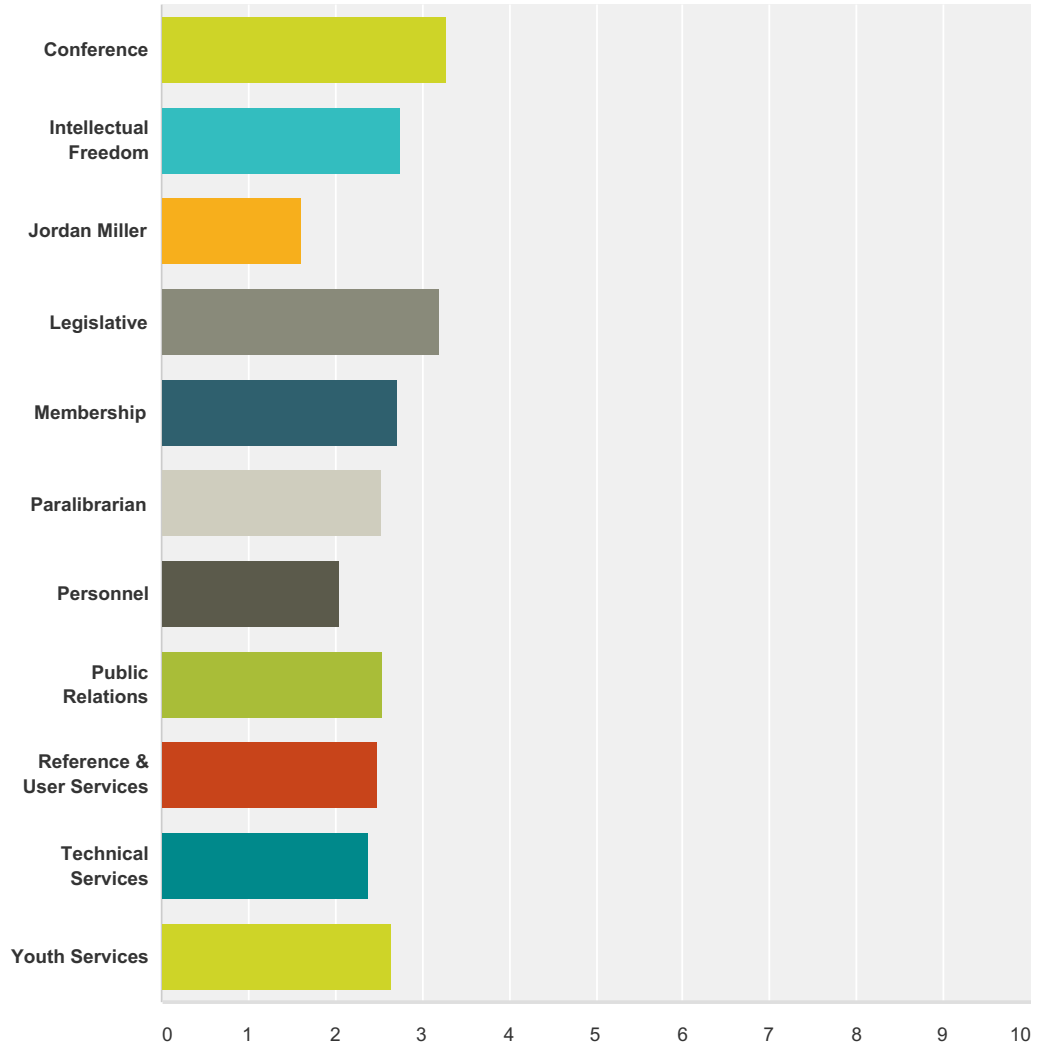
	Strongly Agree	Somewhat Agree	Agree	Somewhat Disagree	Strongly Disagree	Total	Weighted Average
Is a strong advocate and resource for my library type or organization	36.33% 101	29.14% 81	24.82% 69	8.63% 24	1.08% 3	278	2.09

#	Comments	Date
1	School libraries do have their own organizations. However, I think it is enriching to have all types of libraries come together at the same table from time to time.	2/4/2016 4:53 PM
2	I have no data on this.	1/23/2016 9:15 AM
3	being an advocate and being a resource are different things--should not be grouped together on survey	1/22/2016 11:36 AM
4	Do strongly agree that it is advocate & resource for public libraries	1/21/2016 6:59 PM
5	Not all the players in the community CAN advocate/lobby/etc.	1/21/2016 2:59 PM
6	no real opinion	1/21/2016 11:59 AM
7	MLA needs to be stronger (more members, etc.) and higher profile, more of a presence.	1/21/2016 11:06 AM
8	I think that MLA has fallen short in recent years	1/21/2016 10:50 AM
9	I feel that MLA could do more to help advocate for and help uphold existing library legislation.	1/21/2016 10:41 AM
10	needs to command more attention from legislators	1/20/2016 4:45 PM
11	MLA focus seems to be public and school libraries, not Academics	1/20/2016 4:27 PM
12	I can't say that I know enough about MLA to say one way or the other.	1/20/2016 4:09 PM
13	Based on the way the categories are laid out, it looks like "somewhat agree" is stronger agreement than "agree." I selected "agree" based on this understanding.	1/20/2016 4:01 PM
14	Should be. Needs development.	1/20/2016 3:45 PM
15	MLA tries...	1/20/2016 3:33 PM
16	Feel MLA is very public library focused - there are other academically focused organizations that are more in line with academic issues.	1/20/2016 3:31 PM
17	I think this is what MLA should be doing. If you feel it is being done strongly members aren't as aware as they might be.	1/20/2016 3:13 PM
18	I don't know	1/20/2016 3:12 PM
19	In the area of legislative advocacy MLA does a lot. In other areas of advocacy not so much	1/20/2016 3:10 PM

20	The Legislative Committee does a great job advocating.	1/20/2016 3:10 PM
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Q7 How familiar are you with the work of the following MLA committees and sections?

Answered: 261 Skipped: 64



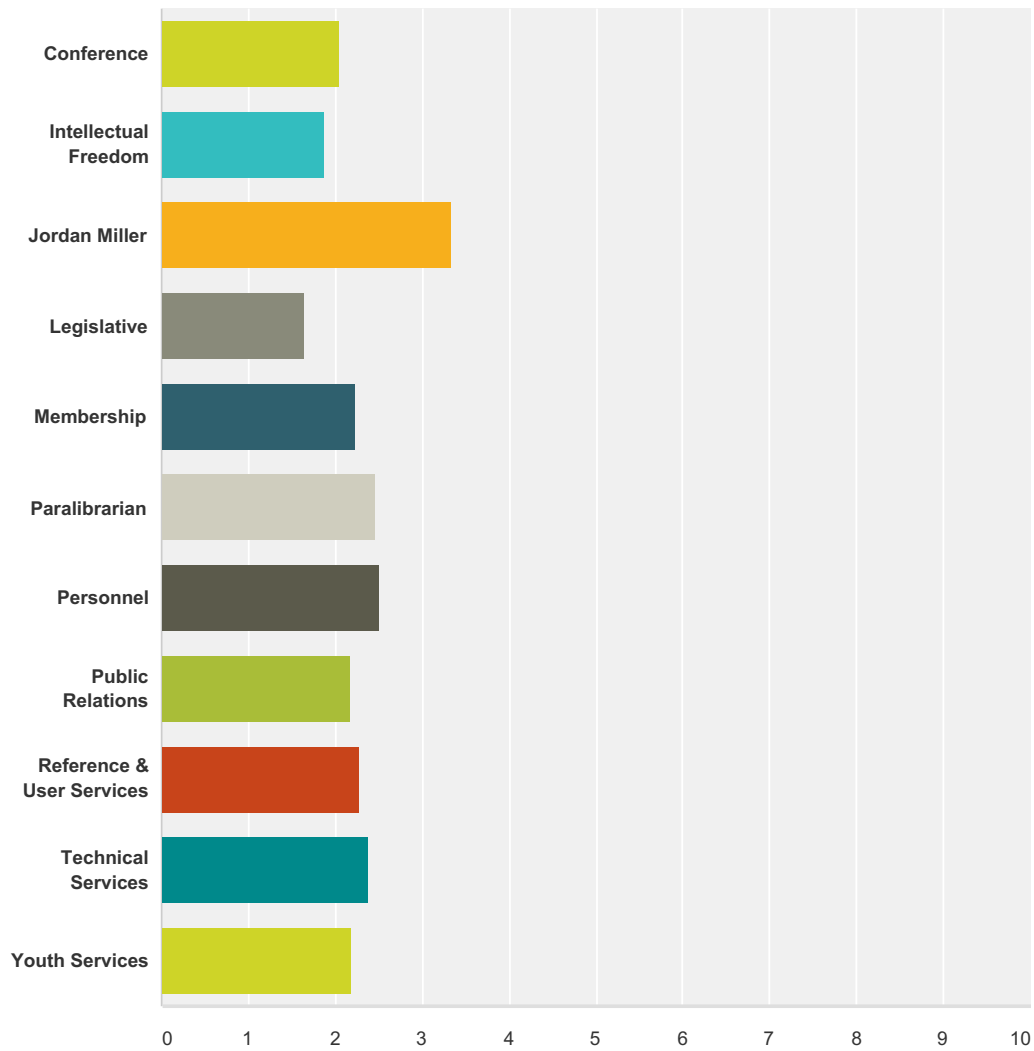
	Not familiar at all	Slightly familiar	Somewhat familiar	Familiar	Very familiar	Total	Weighted Average
Conference	14.57% 37	14.96% 38	18.50% 47	32.68% 83	19.29% 49	254	3.27
Intellectual Freedom	23.72% 60	18.97% 48	24.11% 61	24.90% 63	8.30% 21	253	2.75
Jordan Miller	70.63% 178	9.13% 23	10.32% 26	8.73% 22	1.19% 3	252	1.61
Legislative	15.23% 39	14.84% 38	23.05% 59	28.52% 73	18.36% 47	256	3.20
Membership	20.47% 52	22.83% 58	27.56% 70	22.05% 56	7.09% 18	254	2.72
Paralibrarian	30.04% 76	21.74% 55	20.16% 51	20.95% 53	7.11% 18	253	2.53

Personnel	44.05% 111	23.02% 58	20.24% 51	9.13% 23	3.57% 9	252	2.05
Public Relations	28.46% 72	23.72% 60	21.34% 54	18.18% 46	8.30% 21	253	2.54
Reference & User Services	30.43% 77	24.11% 61	20.16% 51	17.79% 45	7.51% 19	253	2.48
Technical Services	33.99% 86	23.32% 59	20.16% 51	16.60% 42	5.93% 15	253	2.37
Youth Services	27.95% 71	19.29% 49	21.26% 54	21.65% 55	9.84% 25	254	2.66

#	Comments	Date
1	was MLA member for many years in the past	1/22/2016 11:38 AM
2	I'm a relatively new member and am still learning!	1/21/2016 2:20 PM
3	It is important to note that the Intellectual Freedom Committee is now the Intellectual Freedom/Social Responsibility Committee.	1/21/2016 11:07 AM
4	Social Responsibilities?	1/20/2016 3:46 PM

Q8 How important to you is the work of these committees and sections?

Answered: 234 Skipped: 91



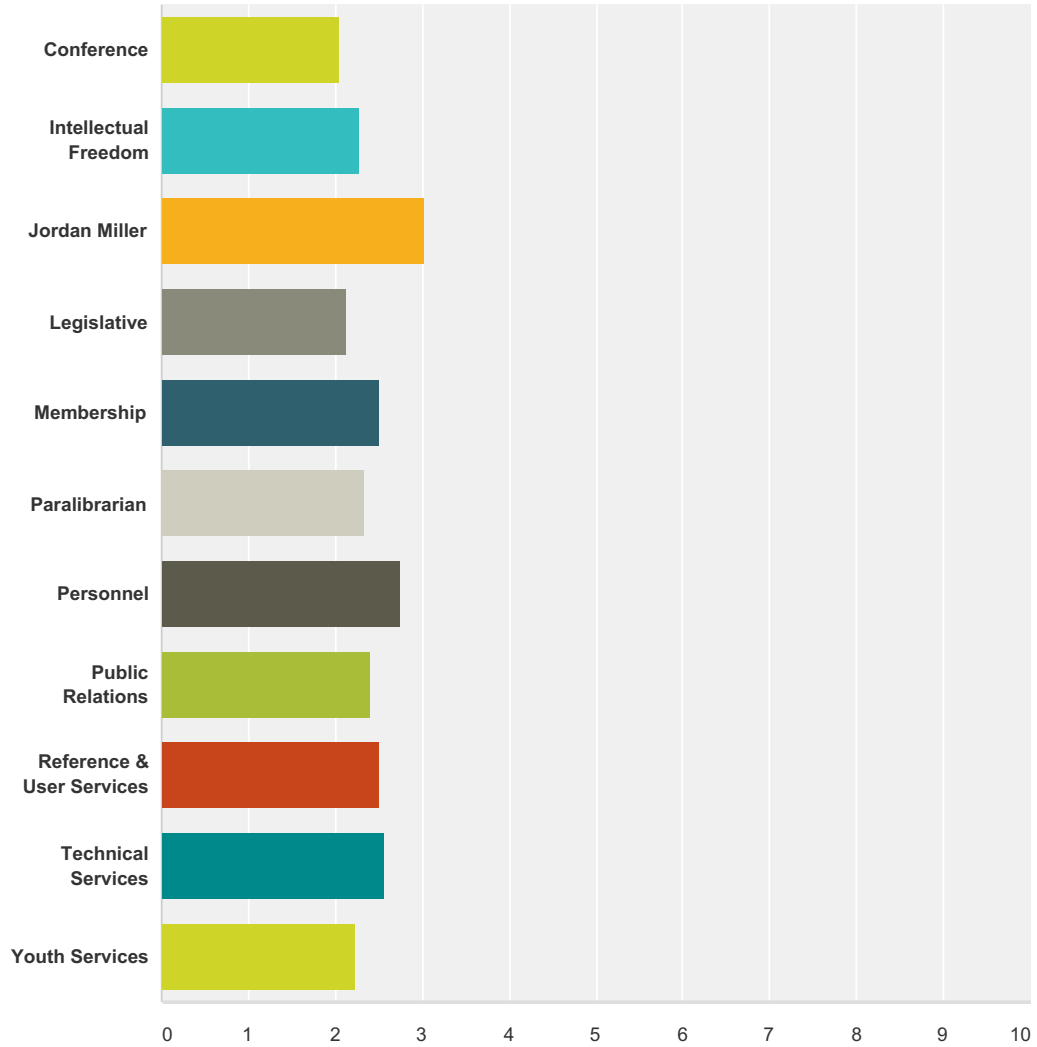
	Very important	Somewhat important	Important	Not very important	Not important at all	Total	Weighted Average
Conference	44.30% 101	18.86% 43	27.19% 62	7.46% 17	2.19% 5	228	2.04
Intellectual Freedom	51.32% 117	19.74% 45	21.93% 50	4.82% 11	2.19% 5	228	1.87
Jordan Miller	7.78% 13	15.57% 26	29.94% 50	26.95% 45	19.76% 33	167	3.35
Legislative	63.72% 144	15.04% 34	16.37% 37	3.54% 8	1.33% 3	226	1.64
Membership	31.90% 67	28.57% 60	27.14% 57	9.52% 20	2.86% 6	210	2.23
Paralibrarian	24.88% 52	26.32% 55	29.67% 62	15.79% 33	3.35% 7	209	2.46

Personnel	19.61% 40	29.90% 61	33.33% 68	13.73% 28	3.43% 7	204	2.51
Public Relations	35.62% 78	26.48% 58	25.57% 56	9.13% 20	3.20% 7	219	2.18
Reference & User Services	30.66% 65	26.42% 56	30.66% 65	8.96% 19	3.30% 7	212	2.28
Technical Services	25.59% 54	29.38% 62	30.33% 64	10.43% 22	4.27% 9	211	2.38
Youth Services	34.76% 73	25.71% 54	27.14% 57	9.05% 19	3.33% 7	210	2.20

#	Comments	Date
1	What is Jordan Miller?	2/4/2016 1:03 PM
2	"don't know" would have been a better response for me for many of these	1/25/2016 2:31 PM
3	I've never even heard of Jordan Miller	1/22/2016 9:54 AM
4	I used "not important at all" as a "Not applicable" field. I'm confident that the sections are important. I don't know enough to judge.	1/21/2016 3:01 PM
5	I don't know what Jordan Miller is.	1/20/2016 4:12 PM
6	I am not familiar enough with any of these committees or sections to say one way or another.	1/20/2016 4:10 PM
7	I think the legislative committee is very important for the public libraries.	1/20/2016 3:32 PM
8	Each committee has a distinct role, purpose and constituency.	1/20/2016 3:20 PM
9	This scale is in reverse order from previous page, and somewhat important appears to be more important than important. Confusing. Also I had never heard of Jordan Miller until I just googled it.	1/20/2016 3:18 PM
10	There are 3 items I am unfamiliar with so I wish there was a not applicable button.	1/20/2016 3:14 PM
11	if very important is a 5, then somewhat important is a 4, important is a 3, etc. Saying this because somewhat important seems less valuable than important	1/20/2016 3:13 PM

Q9 How effective are the following committees and sections at meeting their stated goals?

Answered: 142 Skipped: 183



	Very effective	Somewhat effective	Effective	Somewhat ineffective	Uneffective	Total	Weighted Average
Conference	41.61% 57	22.63% 31	27.74% 38	6.57% 9	1.46% 2	137	2.04
Intellectual Freedom	26.45% 32	33.88% 41	28.10% 34	8.26% 10	3.31% 4	121	2.28
Jordan Miller	5.26% 5	25.26% 24	42.11% 40	16.84% 16	10.53% 10	95	3.02
Legislative	30.77% 40	36.92% 48	23.08% 30	6.92% 9	2.31% 3	130	2.13
Membership	11.40% 13	41.23% 47	36.84% 42	7.02% 8	3.51% 4	114	2.50
Paralibrarian	26.36% 29	29.09% 32	32.73% 36	8.18% 9	3.64% 4	110	2.34

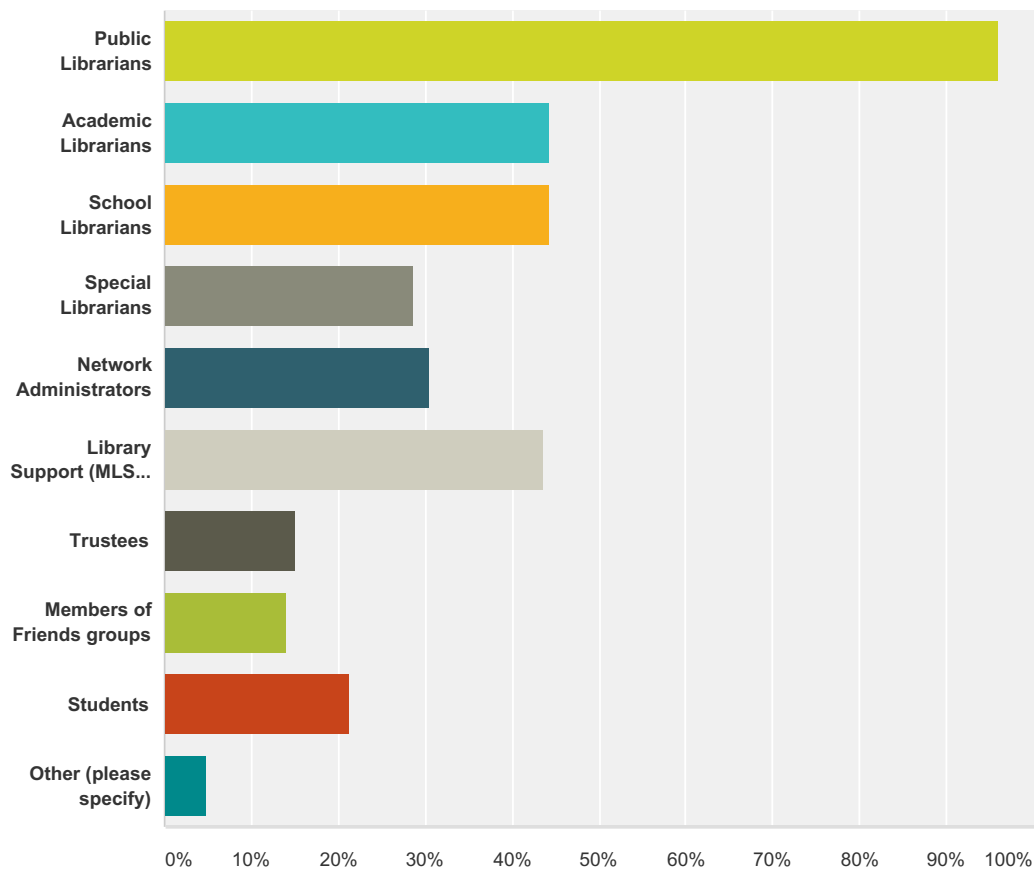
Personnel	10.38% 11	29.25% 31	39.62% 42	15.09% 16	5.66% 6	106	2.76
Public Relations	22.41% 26	30.17% 35	35.34% 41	8.62% 10	3.45% 4	116	2.41
Reference & User Services	15.45% 17	35.45% 39	36.36% 40	9.09% 10	3.64% 4	110	2.50
Technical Services	15.74% 17	33.33% 36	35.19% 38	10.19% 11	5.56% 6	108	2.56
Youth Services	29.57% 34	31.30% 36	27.83% 32	7.83% 9	3.48% 4	115	2.24

#	Comments	Date
1	The questionable floor asked about importance and I think they all are and the Jordan Miller program I didn't answer because I know nothing about it. For this question I feel as though I can't answer well.	2/4/2016 5:01 PM
2	I'm not sure how to answer some of these as I am not experienced in each facet.	2/4/2016 1:05 PM
3	I can't answer this as I don't know any of their stated goals.	1/27/2016 3:48 PM
4	a link to each committee or pop up to review goals would be helpful here. Conference Committee does not post up to date minutes or agendas from 2015 posted. If Legislative were more effective, we may not have sustained the cuts we had in FY16 - state aid is down and network fees are up! Personnel committee does not have a charge listed on the website, and the salary info is not terrible specific. What does Social Responsibilities do exactly? No recent meeting minutes for youth or technical services. Where are goals stated???	1/26/2016 12:29 PM
5	I don't know	1/25/2016 12:00 PM
6	Not familiar enough with specific goals to answer re: effectiveness	1/23/2016 4:41 PM
7	I do not know	1/23/2016 1:46 PM
8	Not a clue!	1/23/2016 9:17 AM
9	I'm not familiar with the goals to determine a rating.	1/22/2016 1:29 PM
10	To be honest I don't know what Jordan Miller is	1/22/2016 12:22 PM
11	don't feel qualified to comment--surprised you don't have a 'don't know' category	1/22/2016 11:39 AM
12	I know on a general level of these committees, but can't comment on their effectiveness, which I think is very telling.	1/22/2016 11:21 AM
13	I don't know what their stated goals are, and don't work with any of those committees so I'd have no idea how effective they are.	1/22/2016 9:55 AM
14	Should be an option for not sure, don't know.	1/22/2016 9:52 AM
15	Again, "Uneffective" is "not applicable" - I don't have enough information	1/21/2016 3:02 PM
16	I have no idea what the goals are or if they are met.	1/21/2016 2:02 PM
17	Do not know enough to rank	1/21/2016 1:55 PM
18	No opinion	1/21/2016 12:00 PM
19	Don't know how to answer these questions since not aware of their specific goals	1/21/2016 11:53 AM
20	Ref & User Services is very new and has no real track record to judge.	1/21/2016 11:10 AM
21	I don't know the goals of the other committees to comment on them	1/21/2016 11:05 AM
22	I cannot answer this question -- I don't know the stated goals.	1/21/2016 9:15 AM
23	no comment	1/21/2016 8:05 AM
24	I really don't know what the goals are	1/20/2016 8:34 PM
25	Can't respond unless you provide goals. Sorry.	1/20/2016 5:20 PM
26	I don't feel qualified to comment on most.	1/20/2016 4:22 PM
27	I am uncertain about the others. I've heard more about the sections that I've checked.	1/20/2016 4:13 PM

28	I'm not sure of their "stated goals"	1/20/2016 4:13 PM
29	I am not familiar enough with MLA to assess the efficacy of these committees and sections.	1/20/2016 4:10 PM
30	I'm not familiar with the goals of each committee, so I could not say for sure.	1/20/2016 3:44 PM
31	I just rejoined after a many year lapse in MLA membership; unable to evaluate committees/sections.	1/20/2016 3:43 PM
32	Can't answer because I'm not sure what their goals are.	1/20/2016 3:37 PM
33	I have no idea	1/20/2016 3:34 PM
34	Sorry to nitpick, but the word is "ineffective."	1/20/2016 3:20 PM
35	There are three items I am unfamiliar with.	1/20/2016 3:15 PM
36	No opinion.	1/20/2016 3:09 PM

Q10 Members of MLA are typically (check all that apply)

Answered: 206 Skipped: 119



Answer Choices	Responses	
Public Librarians	96.12%	198
Academic Librarians	44.17%	91
School Librarians	44.17%	91
Special Librarians	28.64%	59
Network Administrators	30.58%	63
Library Support (MLS, MBLC, etc)	43.69%	90
Trustees	15.05%	31
Members of Friends groups	14.08%	29
Students	21.36%	44
Other (please specify)	4.85%	10
Total Respondents: 206		

#	Other (please specify)	Date
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1	Some school,	2/4/2016 5:02 PM
2	Don't know membership makeup.	1/22/2016 9:53 AM
3	Not aware of the breakdown	1/21/2016 3:48 PM
4	I don't know	1/21/2016 2:21 PM
5	?	1/21/2016 12:00 PM
6	all of the above	1/21/2016 6:45 AM
7	not really sure	1/20/2016 4:32 PM
8	Paralibrarians	1/20/2016 3:44 PM
9	Could be any, just like other broad-based library organizations.	1/20/2016 3:35 PM
10	Evidently the right answer is all of the above, but I really wouldn't know.	1/20/2016 3:22 PM

Q11 What is the most important aspect of MLA membership to you?

Answered: 117 Skipped: 208

#	Responses	Date
1	legislative advocacy for all types of libraries and statewide programs	2/8/2016 6:17 PM
2	advocacy, networking, and continuing education	2/7/2016 4:36 PM
3	The discounted school tuition.	2/6/2016 8:49 AM
4	Legislative advocacy	2/5/2016 7:23 PM
5	Advocacy	2/5/2016 6:05 AM
6	Professional collaboration and knowing that there is a statewide organization that works on my behalf As a librarian and represents Massachusetts nationally.	2/4/2016 5:03 PM
7	Special Interest groups	2/4/2016 4:14 PM
8	All associations/groups are important to the profession because they give us the opportunity to band together, pool our resources, and learn from each other. MLA is important because it offers this type of convergence and sharing at the state level, in addition to its advocacy efforts for libraries in the Commonwealth.	2/4/2016 2:16 PM
9	networking	2/4/2016 1:46 PM
10	Ability to meet other librarians at the conference.	2/4/2016 1:44 PM
11	conferences that have relevant content for managers and youth librarians; and legislative advocacy for Massachusetts	2/4/2016 1:19 PM
12	Advocacy	2/4/2016 1:10 PM
13	Legislative Committee work on behalf of funding although funding has not been successful the past several years	1/31/2016 11:14 AM
14	connecting with other MA librarians and library staff.	1/28/2016 4:27 PM
15	Sharing of ideas, vendors and all around support for the library communities	1/28/2016 2:21 PM
16	Annual conference and legislative work	1/28/2016 10:14 AM
17	Conference/workshop opportunities	1/27/2016 3:49 PM
18	Being able to ask questions and get answers.	1/27/2016 9:48 AM
19	Annual Conference	1/26/2016 3:28 PM
20	conference, their partnerships with MassLib & MBLC for advocacy & lobbying	1/26/2016 12:30 PM
21	Helping libraries prove that they are still relevant in the Google age.	1/26/2016 9:43 AM
22	Information on what is happening statewide with libraries, and the annual conference.	1/25/2016 11:27 PM
23	keeping us informed about the legislature and holding annual conference	1/25/2016 2:19 PM
24	Lobbying for future government monies.	1/25/2016 11:42 AM
25	Legislative Advocacy	1/25/2016 10:52 AM
26	Getting information about state issues of interest/help in programs, ect.	1/25/2016 10:03 AM
27	Conference Preferably not in Worcester	1/25/2016 9:06 AM
28	Connection with librarians throughout the state and especially the western region.	1/23/2016 4:42 PM
29	Newsletter with updates on Mass. libraries; Annual Conference	1/23/2016 2:14 PM
30	Helping make stronger connections with other libraries so we can see what is successful for programming and collection development. We should be able to use past and current experiences with other libraries to make educated decisions about what kind of programs and materials people want.	1/23/2016 1:49 PM
31	Sharing	1/23/2016 9:49 AM

32	Probably advocacy and awareness campaigns, though I don't have any knowledge of how much the MLA currently accomplishes in those areas.	1/23/2016 9:19 AM
33	Database resources and network support	1/22/2016 5:51 PM
34	Learning about what other libraries are doing, and networking to deliver the best services. Advocacy is very important too!	1/22/2016 5:21 PM
35	The conference	1/22/2016 4:02 PM
36	The ability of our Library Director to be "on top of things."	1/22/2016 1:53 PM
37	Keeping us aware of what is going on outside our own library.	1/22/2016 12:23 PM
38	to be part of an advocacy group for the most important institution in the world	1/22/2016 11:34 AM
39	More money	1/22/2016 11:32 AM
40	I wish I knew more about it. I've had my MLS for 16 years, and worked in public libraries in Massachusetts for 22 years. I know I've taken part of a couple programs you've offered, but I really have no idea what else you do, or how you fit in with other regional or statewide library organizations.	1/22/2016 11:23 AM
41	I just joined recently because I'm interested in the RUSS committee so I'm new to the organization and don't really know yet.	1/22/2016 9:56 AM
42	The conference and all the good information that I find there.	1/21/2016 6:43 PM
43	Being able to find out what is going on with libraries in my state. Training and resources.	1/21/2016 6:24 PM
44	Advocacy.	1/21/2016 6:10 PM
45	Conferences, awareness of legislative issues	1/21/2016 4:28 PM
46	Community. Networking. Membership is a sign of professional commitment. It assures me that I'm working with somebody who is invested in their work. It's not the only indication, but it is a strong one.	1/21/2016 3:05 PM
47	Conference and legislative support	1/21/2016 2:46 PM
48	Professional development, legislative advocacy and intellectual freedom support	1/21/2016 2:41 PM
49	The sharing of information to those of us who can't always attend conferences or meetings.	1/21/2016 2:32 PM
50	Ability to connect with colleagues at other libraries around the state	1/21/2016 2:21 PM
51	having the opportunity to meet with librarians from all over the state	1/21/2016 2:16 PM
52	none	1/21/2016 2:15 PM
53	Legislative influence	1/21/2016 2:03 PM
54	Legislative action	1/21/2016 1:56 PM
55	Conference and professional resources and advocacy	1/21/2016 1:19 PM
56	pOLITICAL ACTION	1/21/2016 12:39 PM
57	n/a	1/21/2016 12:00 PM
58	Annual Conference	1/21/2016 11:53 AM
59	Conference	1/21/2016 11:29 AM
60	The network and resources it fosters among librarians and others in related areas of library work as well as the opportunity to make a difference through committee work and programming.	1/21/2016 11:19 AM
61	conference, advocacy efforts	1/21/2016 11:12 AM
62	Making sure members are represented and educated.	1/21/2016 11:08 AM
63	Advocating at the State House	1/21/2016 10:54 AM
64	MLA is the state association and needs commitment from the profession	1/21/2016 10:53 AM
65	Networking, professional development, legislation	1/21/2016 10:43 AM
66	Conferences	1/21/2016 10:33 AM
67	I value the legislative efforts and the opportunity to attend conference.	1/21/2016 10:11 AM

68	Networking, learning to make myself a better staff memeber	1/21/2016 9:46 AM
69	The annual conference and working on legislation for budgets.	1/21/2016 9:43 AM
70	As a paraprofessional with decades of service, and although they try, I do not feel we get respect from professional; nor do they remember where they came from. The attitude does not wish me to participate.	1/21/2016 9:25 AM
71	An association where librarians and library support staff can connect	1/21/2016 9:09 AM
72	don't know as I've never really looked into it! Have been a NELA member for many years and was an ALA member before that.	1/21/2016 8:52 AM
73	Working at the legislative level to represent all libraries.	1/21/2016 8:49 AM
74	Conferences	1/21/2016 8:39 AM
75	none	1/21/2016 8:05 AM
76	Bringing together librarians for networking, learning, sharing resources.	1/21/2016 7:36 AM
77	knowing all the newest information about what is happening.	1/20/2016 10:43 PM
78	Information, pushing legislative commitment, intellectual freedom, information resource in general.	1/20/2016 8:50 PM
79	Training Sessions	1/20/2016 8:32 PM
80	being able to connect with your peers	1/20/2016 8:08 PM
81	Para librarian	1/20/2016 5:27 PM
82	Advocacy	1/20/2016 5:21 PM
83	Support, training	1/20/2016 5:15 PM
84	Supporting Library legislation	1/20/2016 5:06 PM
85	oppotunity to network with colleagues throughout the state	1/20/2016 5:04 PM
86	Education, training, and networking	1/20/2016 4:55 PM
87	The annual conference.	1/20/2016 4:50 PM
88	Conference and Legislative advocacy	1/20/2016 4:49 PM
89	Advocacy	1/20/2016 4:46 PM
90	Opportunities for advanced education for staff	1/20/2016 4:37 PM
91	learning & networking with my peers	1/20/2016 4:29 PM
92	Conference and legislation, and the networking opportunities those two aspects provide.	1/20/2016 4:29 PM
93	Advocacy with the legislature and the media	1/20/2016 4:28 PM
94	Getting statewide support for library funding and legislation.	1/20/2016 4:24 PM
95	Providing leadership and and encouraging / mentoring participation in the legislative process / agenda.	1/20/2016 4:17 PM
96	Keeping in touch with public librarians.	1/20/2016 4:13 PM
97	Connecting with other librarians around the state.	1/20/2016 4:10 PM
98	advocacy	1/20/2016 4:01 PM
99	Professional connections and development	1/20/2016 3:58 PM
100	Committee work and the conference.	1/20/2016 3:48 PM
101	Conference opportunity to participate in statewide programs and committees and reach a broad section of library staffers of all kinds.	1/20/2016 3:45 PM
102	Advocacy and the annual conference	1/20/2016 3:42 PM
103	Conference and support	1/20/2016 3:39 PM
104	The conference is the most important, but truthfully, last year's program was not very good & I went to CLA in CT instead.	1/20/2016 3:36 PM
105	Legislative	1/20/2016 3:33 PM

106	Networking with fellow librarians	1/20/2016 3:31 PM
107	Local resources	1/20/2016 3:30 PM
108	Advocacy	1/20/2016 3:25 PM
109	Legislative advocacy at this point, but certainly professionally important for networking, information and training when I worked.	1/20/2016 3:22 PM
110	?	1/20/2016 3:21 PM
111	supporting advocacy efforts	1/20/2016 3:16 PM
112	promoting libraries and librarians in MA	1/20/2016 3:15 PM
113	Advocacy	1/20/2016 3:15 PM
114	Networking with fellow librarians and learning about new trends.	1/20/2016 3:14 PM
115	Conference is most important. It's a way to connect people in different libraries and to learn new things to try at home.	1/20/2016 3:13 PM
116	Supporting the Conference	1/20/2016 3:12 PM
117	Conference Programs	1/20/2016 3:09 PM

Q12 What, specifically, do you wish that MLA could do for you that it is not currently doing?

Answered: 88 Skipped: 237

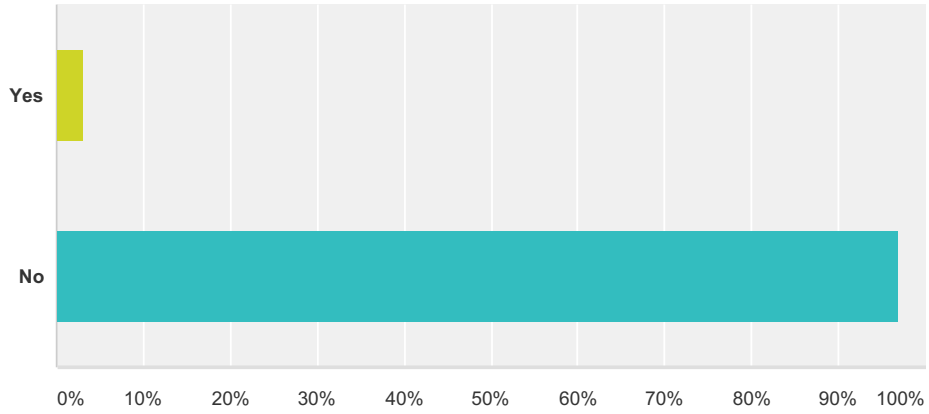
#	Responses	Date
1	I think MLA does a good job on behalf of members.	2/5/2016 7:28 PM
2	Generate grass roots support for the legislative agenda	2/5/2016 6:06 AM
3	Maybe chase after past members, because again I haven't seen the renewal for a while so I haven't been a member for a while. Perhaps crosspostings with other state wide and regional library associations.	2/4/2016 5:05 PM
4	Better technical services group	2/4/2016 4:15 PM
5	I'm not going to lie - I wish the membership cost was lower for people in my income bracket. In addition to being a paying member of several other professional organizations, I live in one of the most expensive cities in the U.S. and have to front the bulk of my professional development expenditures (conferences, hotels, travel, etc.) due to work-related constraints. Though I think the tiered system is a good idea in theory, it's tough to account for all of the cost of living-related quirks, professional development budgets (or lack thereof) and disparities that exist throughout the state. Alternately, a joint MLA/ALA membership for non-students or non-trustees would be great.	2/4/2016 2:22 PM
6	more professional development	2/4/2016 1:46 PM
7	Better conferences. NELA tends to have much more interesting and relevant programs and speakers.	2/4/2016 1:20 PM
8	not sure	2/4/2016 1:11 PM
9	State clearly what each division will do for the library workers that will enable and support US to provide excellent service to our patrons. Market what we do and strive to do for the library users of all ages. How are users enjoying the library? Get that out to the community. Get community support.	2/4/2016 1:07 PM
10	Let members know what is going on--what is MLA doing?	1/31/2016 11:15 AM
11	statewide pr to the public. Explaining what value a library is to its community	1/28/2016 4:28 PM
12	I believe that they provide all the essential services and more that libraries and librarians need.	1/28/2016 2:23 PM
13	bigger conference	1/26/2016 3:29 PM
14	share minutes and goals! Share results of conference evalus beyond committee.	1/26/2016 12:30 PM
15	Helping new librarians understand the MA systems better.	1/26/2016 9:44 AM
16	More frequent newsletters on what is happening statewide. How our state is responding to national trends in libraries.	1/25/2016 11:28 PM
17	Build community among librarians statewide (in a way that helps us, rather than just adding to our to do lists)	1/25/2016 12:01 PM
18	N/A	1/25/2016 11:43 AM
19	nothing.	1/25/2016 10:03 AM
20	Mini-conferences (or symposiums) on topical issues around the state	1/25/2016 9:08 AM
21	Really reach out to new folks in the library community.	1/23/2016 4:43 PM
22	Provide more networking opportunities.	1/23/2016 1:49 PM
23	If I were aware what the MLA is doing now, I might be able to answer that meaningfully =)	1/23/2016 9:20 AM
24	Advocate for greater statewide database resources	1/22/2016 5:51 PM
25	a mentoring program for new library directors	1/22/2016 4:05 PM
26	Emailing Trustees with all of its information.	1/22/2016 1:54 PM
27	As an academic librarian, I'm not aware of the benefits joining MLA has for me that ACRL does not.	1/22/2016 1:30 PM
28	Do a better job of promoting what you do since I have no idea what you actually do.	1/22/2016 11:34 AM

29	more frequent information and reaching out	1/22/2016 11:34 AM
30	PR - let folks in your constituency know what you have to offer.	1/22/2016 11:24 AM
31	Try to look outside of libraryland for ideas and inspiration for programs. Dare to try what other conferences (Computers in Libraries for example, Connecticut Library Association) are doing.	1/21/2016 6:44 PM
32	na	1/21/2016 6:25 PM
33	Create opportunities for retired librarians to meet and to be an active part of MLA committee structure. Recruit us to work on advocacy, intellectual freedom, and mentoring efforts.	1/21/2016 6:12 PM
34	I can't think of anything.	1/21/2016 3:10 PM
35	Effectively advocate for more state funding for libraries	1/21/2016 2:42 PM
36	Hold the Annual Conferences in different locations of Massachusetts not just Springfield, Worcester or on the Cape.	1/21/2016 2:32 PM
37	I'd like more/clearer communication on opportunities to get involved.	1/21/2016 2:22 PM
38	as I am retired, I cannot think of anything specific, but I am glad to know MLA is still as active and effective as it was when I was a member for many years	1/21/2016 2:17 PM
39	I'm good. Thanks.	1/21/2016 2:04 PM
40	Get more library types actively Involved	1/21/2016 1:20 PM
41	professional development training	1/21/2016 1:17 PM
42	psa	1/21/2016 12:39 PM
43	more small group meetings along the lines of director's summits - with professional presenters on a topic - not a bunch of librarians sitting around complaining about stuff, but real leadership development training from experts.	1/21/2016 12:13 PM
44	Bring innovative ideas and best practices to the annual conference. Book librarians from trend setting libraries from the midwest such as the Arlington Heights Library in Illinois (at MLA conference a few years ago)	1/21/2016 11:55 AM
45	give some thought to academic library concerns	1/21/2016 11:24 AM
46	MLA seems to lack a cohesiveness. Every group seems to be doing their own thing without a lot of communication and cooperation. We're missing opportunities that could make us far greater than just the sum of our parts.	1/21/2016 11:22 AM
47	more advocacy events, presented regionally, including events aimed at public library trustees	1/21/2016 11:15 AM
48	Speak to groups of non-library people about libraries.	1/21/2016 11:09 AM
49	Provide more programming relevant to academic libraries - perhaps in partnership with ACRL-NE	1/21/2016 10:55 AM
50	MLA needs to have a presence. It has to be there. Outside of conference, legislative and a few other committees not much is said. Never here what is happening with Eboard	1/21/2016 10:54 AM
51	Act to uphold existing library legislation. All Library Directors should have contracts. Library Trustees, not Town Managers, should have oversight of Library Directors. Failure to give state aid to libraries without appropriation should come with consequences. I think that we should be doing more with minimum standards and salaries.	1/21/2016 10:44 AM
52	NA	1/21/2016 10:33 AM
53	help provide an opportunity for Paralibrarians to meet to provide learning opportunities and networking. to gain support from librarians and Directors to be able to do this.	1/21/2016 9:48 AM
54	It could attract younger librarians to participate.	1/21/2016 9:44 AM
55	Do something, anything, for young adults. They are future library users.	1/21/2016 9:16 AM
56	not sure	1/21/2016 8:52 AM
57	Deal with all of the technology that takes up way too much of my time!	1/21/2016 8:49 AM
58	stronger academic focus	1/21/2016 8:05 AM
59	Perhaps this exists already but "chapters" or "groups" of similar types of libraries. For example, as I am at one, small libraries.	1/21/2016 7:37 AM
60	Be located on a T line. Hard to attend when you do not drive.	1/20/2016 10:44 PM
61	Workshops	1/20/2016 6:54 PM
62	More workshops.	1/20/2016 6:39 PM

63	MLA, MLS, MBLC, networks need to work together and have a united presence to get more money to libraries and library services.	1/20/2016 6:26 PM
64	Truly energize the community for advocacy.	1/20/2016 5:21 PM
65	More local or online professional training	1/20/2016 5:16 PM
66	Start a marketing campaign pushing the value of public libraries.	1/20/2016 5:07 PM
67	Develop a focus for retired librarians. We want to stay connected to our profession; but we have specific needs. Please provide information/workshops/ conference programs on retirement.	1/20/2016 5:06 PM
68	I would like to be more involved	1/20/2016 4:56 PM
69	Get the attention of legislators, help redefine what they see as the role of libraries	1/20/2016 4:46 PM
70	More Leadership training/apprentice opportunities. Especially for new professionals.	1/20/2016 4:39 PM
71	MLA does a lot! Support Friends groups with free fundraising software, similar to Razoo?	1/20/2016 4:36 PM
72	I'd like to see cross network collaboration emphasized, as well as more visits from MLA to individual libraries. There are those of us who are active in MLA, but there are many more for whom MLA isn't a presence in their library world.	1/20/2016 4:33 PM
73	Restore lobbyist position	1/20/2016 4:28 PM
74	I'm not sure that it makes sense for MLA to try to serve medical libraries. We do have several orgs that serve us. BUT, it would be great to have more communication between different library types.	1/20/2016 4:16 PM
75	Develop the website.	1/20/2016 3:48 PM
76	Offer a more consistent message, membership value and infrastructure (eg website)	1/20/2016 3:45 PM
77	More push communication about various sections and activities.	1/20/2016 3:40 PM
78	More state funding More cross-region cooperation. We shouldn't all have to reinvent the wheel or learn new things from scratch.	1/20/2016 3:40 PM
79	Nothing really - again as an academic librarian other organizations are more important to me than MLA	1/20/2016 3:34 PM
80	outreach to all libraries	1/20/2016 3:26 PM
81	Provide some support in technical services.	1/20/2016 3:22 PM
82	?	1/20/2016 3:21 PM
83	keep me informed about opportunities to participate in the organization	1/20/2016 3:16 PM
84	larger focus on technical services work	1/20/2016 3:16 PM
85	The web site is not very informative. It could use an update.	1/20/2016 3:16 PM
86	Lots! MLS does not offer much in the way of professional development, does not offer anything for experienced Library Directors and does not offer the kind of networking opportunities that librarians need to discuss innovative ideas and new programs. We need to be communicating with one another and MLA could be a leader in this if they choose to.	1/20/2016 3:15 PM
87	build a better web site	1/20/2016 3:15 PM
88	Informal training in different locations throughout the state.	1/20/2016 3:10 PM

Q13 Are there activities that MLA is involved with that you believe are beyond the scope of the Association?

Answered: 156 Skipped: 169



Answer Choices	Responses	
Yes	3.21%	5
No	96.79%	151
Total		156

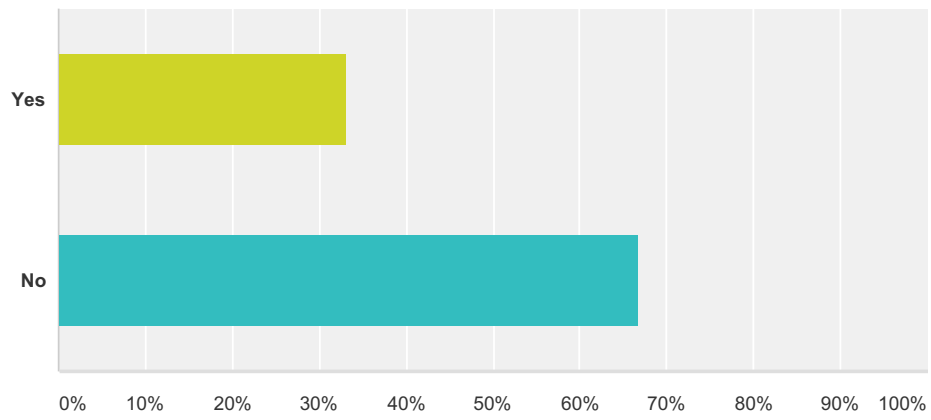
Q14 If you answered "Yes" to the previous question, please specify which activities these are.

Answered: 5 Skipped: 320

#	Responses	Date
1	Please do not do another tattoo calendar again. Let's focus on what we do, not what we look like. Fundraising and awareness of the profession is wonderful, but that was not the way to go about it. It's about the community.	2/4/2016 1:09 PM
2	You did not provide a NA option.	1/31/2016 11:16 AM
3	I don't think that we should be putting as much work into trying to be everything to everyone. The perception of MLA is the public library association - I think it should become that. By trying to service academics and school librarians, we take away from what we can do for public librarians. If there were no other organizations for those groups, I would agree that we should service them. However, I believe that MSLA, ACRL, and NELA do it better.	1/21/2016 10:46 AM
4	After school programs, and sometimes a social meet up.	1/20/2016 10:46 PM
5	Awards are a distraction	1/20/2016 3:38 PM

Q15 Have you ever participated in an MLA committee or section?

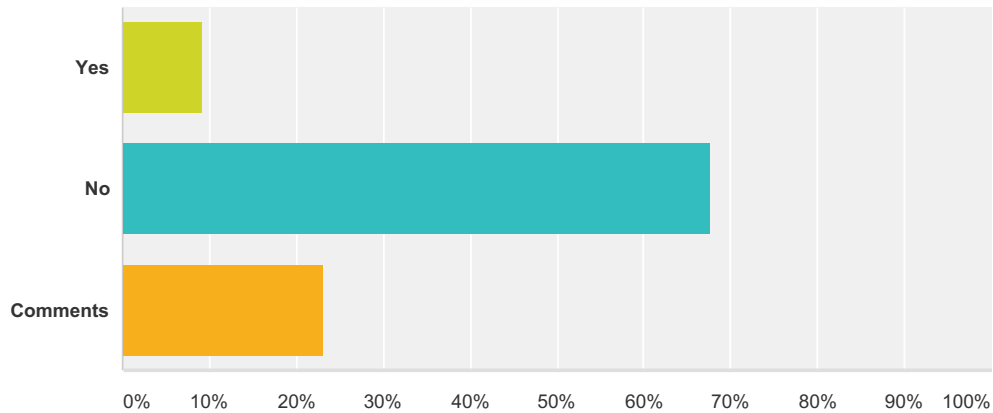
Answered: 202 Skipped: 123



Answer Choices	Responses
Yes	33.17% 67
No	66.83% 135
Total	202

Q16 Are you interested in becoming involved with an MLA committee or section?

Answered: 186 Skipped: 139



Answer Choices	Responses
Yes	9.14% 17
No	67.74% 126
Comments	23.12% 43
Total	186

#	Comments	Date
1	Maybe it depends on time.	2/4/2016 7:41 PM
2	I just joined the IF/SRC committee and am very excited to work with them.	2/4/2016 2:23 PM
3	cost is outside of my budget	2/4/2016 1:18 PM
4	I am involved	1/31/2016 11:16 AM
5	I was a committee member and officer for a number of years	1/26/2016 3:30 PM
6	Not at this time	1/25/2016 10:03 AM
7	Possibly	1/23/2016 4:44 PM
8	Possibly, it would depend on travel distance	1/22/2016 4:07 PM
9	Sorry, but Network activities are taking up all the time I can afford to be away from the library	1/22/2016 11:41 AM
10	I presently am with Reference and User Services.	1/21/2016 6:44 PM
11	Already a member of the Legislative Comm.	1/21/2016 6:12 PM
12	Already involved	1/21/2016 2:43 PM
13	I am a member of the new RUSS section but might be interested in becoming involved with more later.	1/21/2016 2:22 PM
14	Not at this time	1/21/2016 1:56 PM
15	I am not certain what the time, energy and resource commitment is.	1/21/2016 1:55 PM
16	At some point, but not this year	1/21/2016 1:20 PM
17	possibly	1/21/2016 12:01 PM

18	I am already involved in several.	1/21/2016 11:22 AM
19	not sure	1/21/2016 11:09 AM
20	Maybe	1/21/2016 10:57 AM
21	Probably not -- have really debated about renewing membership	1/21/2016 10:54 AM
22	Yes, but not at this time.	1/21/2016 10:53 AM
23	Already involved.	1/21/2016 10:46 AM
24	I am already involed in a section in MLA and exe board	1/21/2016 9:50 AM
25	maybe...	1/21/2016 8:52 AM
26	not at this time	1/20/2016 6:54 PM
27	Not at this time, maybe in the future	1/20/2016 5:28 PM
28	maybe if you develop a committee or section for retired librarians	1/20/2016 5:07 PM
29	I already am.	1/20/2016 4:50 PM
30	not at this time	1/20/2016 4:36 PM
31	I am currently involved with Youth Services section and plan to continue to be.	1/20/2016 4:12 PM
32	already quite involved	1/20/2016 3:46 PM
33	already involved	1/20/2016 3:45 PM
34	Staffing issues at our library do not allow for professional involvement	1/20/2016 3:41 PM
35	I woudl be but other opportunities have already been found.	1/20/2016 3:39 PM
36	Possibly, if it was relevant to my work.	1/20/2016 3:39 PM
37	currently involved	1/20/2016 3:32 PM
38	already involved	1/20/2016 3:26 PM
39	No more than I am now.	1/20/2016 3:23 PM
40	Not at this time	1/20/2016 3:16 PM
41	already am involved	1/20/2016 3:16 PM
42	Not at this time, but maybe in the future.	1/20/2016 3:16 PM
43	Already am!	1/20/2016 3:10 PM

Q17 As you have indicated an interest in being involved with MLA, please share your contact information. A representative of the Association will be in contact with you shortly.

Answered: 17 Skipped: 308

Answer Choices	Responses
Name	100.00% 17
Company	88.24% 15
Address	82.35% 14
Address 2	11.76% 2
City/Town	82.35% 14
State/Province	82.35% 14
ZIP/Postal Code	82.35% 14
Country	76.47% 13
Email Address	100.00% 17
Phone Number	82.35% 14

#	Name	Date
1	Deborah Lang Froggatt	2/4/2016 7:42 PM
2	William Shakalis	2/4/2016 4:15 PM
3	Martha Cohen	1/23/2016 4:45 PM
4	Karen Lindquist	1/22/2016 4:09 PM
5	Natalie Layne	1/22/2016 11:23 AM
6	Joan Kuklinski	1/21/2016 6:13 PM
7	Heather Backman	1/21/2016 2:22 PM
8	Nanci Hill	1/21/2016 10:47 AM
9	Gerry Deyermond	1/21/2016 9:50 AM
10	sandy haber	1/21/2016 8:53 AM
11	F. Hoffman	1/20/2016 10:48 PM
12	Cyndee Marcoux	1/20/2016 8:37 PM
13	Dr. Mary Ann Tricarico	1/20/2016 5:07 PM
14	Beth Safford	1/20/2016 4:57 PM
15	Allison Sloan	1/20/2016 3:46 PM
16	Jennifer Woodward	1/20/2016 3:40 PM
17	Bernadette Rivard	1/20/2016 3:10 PM
#	Company	Date
1	Boston public schools	2/4/2016 7:42 PM

2	Mr.	2/4/2016 4:15 PM
3	Belding Memorial Library	1/23/2016 4:45 PM
4	Bushnell-Sage Library	1/22/2016 4:09 PM
5	Brookline Public Library	1/22/2016 11:23 AM
6	Hopkinton Public Library	1/21/2016 2:22 PM
7	M.G. Parker Memorial Library	1/21/2016 10:47 AM
8	Memorial Hall Library	1/21/2016 9:50 AM
9	CWMARS [but use home address pls]	1/21/2016 8:53 AM
10	Ventress Memorial Library	1/20/2016 8:37 PM
11	retired	1/20/2016 5:07 PM
12	Boxford Town Library	1/20/2016 4:57 PM
13	Reading Public Library	1/20/2016 3:46 PM
14	Whitinsville Social Library	1/20/2016 3:40 PM
15	Bellingham Public Library	1/20/2016 3:10 PM
#	Address	Date
1	32 Fellen Rd	2/4/2016 4:15 PM
2	344 Main St	1/23/2016 4:45 PM
3	P.O. Box 487	1/22/2016 4:09 PM
4	361 Washington St.	1/22/2016 11:23 AM
5	28 Arlington Street	1/21/2016 10:47 AM
6	2 North Main St	1/21/2016 9:50 AM
7	101 richardson rd	1/21/2016 8:53 AM
8	1665 Commonwealth ave #3	1/20/2016 10:48 PM
9	30 Lazel St	1/20/2016 8:37 PM
10	29 Orchard Avenue	1/20/2016 5:07 PM
11	7A Spofford Road	1/20/2016 4:57 PM
12	80 General Way	1/20/2016 3:46 PM
13	17 Church St	1/20/2016 3:40 PM
14	100 Blackstone Street	1/20/2016 3:10 PM
#	Address 2	Date
1	PO Box 407	1/23/2016 4:45 PM
2	48 Main St.	1/22/2016 4:09 PM
#	City/Town	Date
1	Storrs	2/4/2016 4:15 PM
2	Ashfield	1/23/2016 4:45 PM
3	Sheffield	1/22/2016 4:09 PM
4	Brookline	1/22/2016 11:23 AM
5	Dracut	1/21/2016 10:47 AM
6	Andover	1/21/2016 9:50 AM
7	boxborough	1/21/2016 8:53 AM
8	Brighton	1/20/2016 10:48 PM

9	Whitman	1/20/2016 8:37 PM
10	Waban	1/20/2016 5:07 PM
11	Boxford	1/20/2016 4:57 PM
12	Reading	1/20/2016 3:46 PM
13	Whitinsville	1/20/2016 3:40 PM
14	BELLINGHAM	1/20/2016 3:10 PM
#	State/Province	Date
1	Connecticut	2/4/2016 4:15 PM
2	MA	1/23/2016 4:45 PM
3	MA	1/22/2016 4:09 PM
4	MA	1/22/2016 11:23 AM
5	MA	1/21/2016 10:47 AM
6	MA	1/21/2016 9:50 AM
7	ma	1/21/2016 8:53 AM
8	MA	1/20/2016 10:48 PM
9	MA	1/20/2016 8:37 PM
10	MA	1/20/2016 5:07 PM
11	MA	1/20/2016 4:57 PM
12	MA	1/20/2016 3:46 PM
13	MA	1/20/2016 3:40 PM
14	Massachusetts	1/20/2016 3:10 PM
#	ZIP/Postal Code	Date
1	06268	2/4/2016 4:15 PM
2	01330	1/23/2016 4:45 PM
3	01257	1/22/2016 4:09 PM
4	02445	1/22/2016 11:23 AM
5	01826	1/21/2016 10:47 AM
6	01810	1/21/2016 9:50 AM
7	01719	1/21/2016 8:53 AM
8	02135	1/20/2016 10:48 PM
9	02382	1/20/2016 8:37 PM
10	02468-2001	1/20/2016 5:07 PM
11	01921	1/20/2016 4:57 PM
12	01867	1/20/2016 3:46 PM
13	01588	1/20/2016 3:40 PM
14	02019	1/20/2016 3:10 PM
#	Country	Date
1	United States	2/4/2016 4:15 PM
2	USA	1/23/2016 4:45 PM
3	US	1/22/2016 4:09 PM
4	USA	1/22/2016 11:23 AM

5	USA	1/21/2016 10:47 AM
6	USA	1/21/2016 9:50 AM
7	usa	1/21/2016 8:53 AM
8	USA	1/20/2016 8:37 PM
9	USA	1/20/2016 5:07 PM
10	USA	1/20/2016 4:57 PM
11	USA	1/20/2016 3:46 PM
12	USA	1/20/2016 3:40 PM
13	United States	1/20/2016 3:10 PM
#	Email Address	Date
1	dslangf@aol.com	2/4/2016 7:42 PM
2	wshakalis@gmail.com	2/4/2016 4:15 PM
3	mcohen@cwmars.org	1/23/2016 4:45 PM
4	klindquist@cwmars.org	1/22/2016 4:09 PM
5	nlayne@minlib.net	1/22/2016 11:23 AM
6	joankuk@charter.net	1/21/2016 6:13 PM
7	hbackman@hopkintonma.gov	1/21/2016 2:22 PM
8	nhill@mvlc.org	1/21/2016 10:47 AM
9	gdeyermond@mhl.org	1/21/2016 9:50 AM
10	bookmom22@yahoo.com	1/21/2016 8:53 AM
11	hoffmanf@hotmail.com	1/20/2016 10:48 PM
12	cmarcoux@ocln.org	1/20/2016 8:37 PM
13	matricarico@aol.com	1/20/2016 5:07 PM
14	esafford@mvlc.org	1/20/2016 4:57 PM
15	sloan@noblenet.org	1/20/2016 3:46 PM
16	jwoodward@northbridgemass.org	1/20/2016 3:40 PM
17	brivard@bellinghamma.org	1/20/2016 3:10 PM
#	Phone Number	Date
1	8602087273	2/4/2016 4:15 PM
2	413-628-4414	1/23/2016 4:45 PM
3	413-229-7005	1/22/2016 4:09 PM
4	617-730-2341	1/22/2016 11:23 AM
5	978-454-5474, extension 301	1/21/2016 10:47 AM
6	978-623-8400 x35	1/21/2016 9:50 AM
7	9782631120	1/21/2016 8:53 AM
8	617-787-1109	1/20/2016 10:48 PM
9	781-834-5535	1/20/2016 8:37 PM
10	617-965-2310	1/20/2016 5:07 PM
11	978-887-7323	1/20/2016 4:57 PM
12	781-942-6721	1/20/2016 3:46 PM
13	508-234-2151	1/20/2016 3:40 PM

14	508-657-2776	1/20/2016 3:10 PM
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Q18 Is there anything additional you would like to share that could help guide MLA's Strategic Planning Process?

Answered: 35 Skipped: 290

#	Responses	Date
1	Keep the balance of membership in mind	2/8/2016 6:19 PM
2	No thank you	2/5/2016 7:28 PM
3	Could the process also include alignment with strategic directions of other library organizations, e.g., MLS, MBLC, MSLA, etc.	2/5/2016 6:08 AM
4	Although I understand the scaled membership based on salary, for my salary \$90 is a lot for what you get.	2/4/2016 5:08 PM
5	Surveys are great, but live, in-the-flesh meetings or listening sessions (a la what the BPL is doing as they search for a new director) that welcome public comment are often very effective. This way, the conversation can be free-flowing and unexpected, not necessarily confined to the parameters of a survey. If you're planning on doing something like that, awesome! Also, I would suggest the techniques involved in "design thinking." Something of a buzzword right now, but there's a library-centric toolkit that's available online for free (http://designthinkingforlibraries.com/). This offers tools and methods for making brainstorming sessions more structured and constructive; it encourages taking a much more user-centric approach to problem solving and helps pop organizations out of their "bubbles."	2/4/2016 2:32 PM
6	Vet the leadership, offer incentives for more solid leadership. Support all divisions equally.	2/4/2016 1:09 PM
7	Please find a way to bring your all-important BLT training sessions to the Southeast Region of the state. One session every four years is not enough.	2/4/2016 12:44 PM
8	I would like MLA to be transparent. Many do not know what is happening with MLA	1/31/2016 11:17 AM
9	no	1/25/2016 10:04 AM
10	Other than the legislative committee, I must admit there is much I don't know about the organization and what it does.	1/25/2016 9:45 AM
11	I've worked for Medford Public Library for a few years without hearing pretty much anything about the MLA. I'm sure that lack was influenced by our previous director's thorough abandonment of his responsibilities and his terrible communication style ... but I also heard nothing through other sources, including all my coworkers and my librarian friends. More outreach might be in order.	1/23/2016 9:28 AM
12	Not at this time. Thank you.	1/22/2016 1:55 PM
13	PLEASE look at some of the programs and initiatives that one of our neighbors to the south, the Connecticut Library Association, is doing.	1/21/2016 6:46 PM
14	I wish the website were easier to navigate. Thank you all for the work you do! I am very grateful.	1/21/2016 2:48 PM
15	Members need strong conferences and benefits, then membership will grow	1/21/2016 2:44 PM
16	You need a n/a option in some categories.	1/21/2016 12:40 PM
17	I also think we are missing the boat by not promoting our profession in the high schools of Massachusetts. We should be fostering the interest and participation of high school students who are interested in library related careers through outreach and MLA Conference Scholarships, maybe create special MLA Student Memberships for high school students and do more PR in that area. And to reiterate, MLA seems to lack a cohesiveness. Every group seems to be doing their own thing without a lot of communication and cooperation. We're missing opportunities that could make us far greater than just the sum of our parts.	1/21/2016 11:27 AM
18	no	1/21/2016 11:16 AM
19	Hope for the best, plan for the worst.	1/21/2016 11:10 AM
20	I would say lower your membership fees to consider the plight of paras' salaries. Also, consider the rest of the state when you only have conferences in the far east.	1/21/2016 9:27 AM
21	not at the moment	1/21/2016 8:53 AM
22	Nothing at this time.	1/21/2016 8:50 AM

23	more meetings in the Boston area and try to make them on the MBTA.	1/20/2016 10:49 PM
24	MLA, MLS, MBLC, networks all need to work together better and not duplicate efforts.	1/20/2016 6:27 PM
25	Please focus on a limited set of goals.	1/20/2016 5:23 PM
26	make sure your goals, objections, and action plans are clear	1/20/2016 5:08 PM
27	Identify what's blocking an increase in state funding for libraries and develop an action plan we can all support.	1/20/2016 4:39 PM
28	It would be worthwhile to review the concept of "annual conference" perhaps scheduling alternate years with NELA.	1/20/2016 4:22 PM
29	Budget process is weak and needs consistency and clarification. The web page is not efficient, updated or particularly user friendly. Membership outreach is minimal. Infrastructure; who's who and who does what? But all that aside, and considering we are all volunteer, oh my we do accomplish a lot and advocate for all library workers in MA.	1/20/2016 3:50 PM
30	How to help librarians cope with decreasing funding and perception that libraries are a thing of the past.	1/20/2016 3:42 PM
31	Focus on what you do well and that is support public libraries.	1/20/2016 3:34 PM
32	No	1/20/2016 3:21 PM
33	I love the advocacy work done by the MLA and especially by the legislative committee. Though speaking solely for myself I have not been attracted to attend a conference in some time. There are simply too many conferences out there and many of them have similar presentations so there usually isn't enough new information to be gained from one to justify the expense for me. I tend to get most of my new information in the field through other sources (articles, mailing lists, meet ups, etc...).	1/20/2016 3:20 PM
34	Try new things, breach the gap in services that MLS cannot or chooses not to provide. Huge potential for MLA to grow as a professional organization!	1/20/2016 3:17 PM
35	Perhaps in addition to the annual conference, you could offer a fall meeting? Kind of like ALA midwinter? I would imagine the sections have a lot of business to go over and would like to network with other sections.	1/20/2016 3:17 PM